



EPS 3524 Made in Japan: Culture & Opportunities  
Elective Abroad Information Session

# BABSON ELECTIVES ABROAD

Short-term, faculty-led courses • Advanced Liberal Arts and Advanced Electives (4 credits)  
1-3 weeks abroad • No min. GPA

## Fall Semester

- **MOB:** Contemporary Strategic Issues in Chile
- **LVA:** Postmodernism: Future Culture (Dubai)

## Winter Session

- **LIT:** European Theatre in Theory and Practice: London, Stratford & Dublin (UK & Ireland)
- **EPS:** Culture & Opportunities in Japan

## Spring Semester

- **EPS:** Sustainable Entrepreneurship in Island Nations & Territories (Jamaica)
- **ECN** - Regional Economies—Prospects and Tensions in Latin America's S. Cone (Uruguay & Argentina)
- **HIS:** Social Responsibility in Malaysia

## Summer 1<sup>st</sup> Session

- **MOB:** Start-up Strategy in France
- **HUM:** Mapping Cultural Histories in Spain

# BABSON ELECTIVES ABROAD TEAM



**Elise  
Beaudin**  
*Director  
Electives Abroad*



**Renée  
Graham**  
*Electives Abroad  
Program Manager*



**Alex  
Nesbeda**  
*Electives Abroad  
Program Manager*



**Meredith  
Dziuba**  
*Electives Abroad  
Program Assistant*



# Made in Japan: Culture and Opportunities

**Yasuhiro Yamakawa, Ph.D.**

**Associate Professor of Entrepreneurship**

**[yyamakawa@babson.edu](mailto:yyamakawa@babson.edu)**







## Made in Japan: **Culture** and Opportunities

### **Business... Society... and CULTURE!**

This course will provide you a chance to experience and have an in-depth look at how institutions shape/govern business, society, and culture in Japan – through various dimensions:

- Modern-contemporary vs. old-fashioned/traditional

- Metropolitan vs. suburban

- Young-emerging vs. mature-established

- Global vs. local

- Product vs. service

- High vs. low tech, etc.

The matrices above will expose you to the diversity and complexity of Japanese institutional environment today.

## Made in Japan: Culture and Opportunities

### Entrepreneurship and Opportunity

This course will encourage you to put into practice “Entrepreneurial Thought and Action (ET&A)” within the institutional (e.g., social, political, cultural) environment in Japan.

You will conduct observations, identify problems and opportunities, design an **entrepreneurial initiative**, and assess its impact and feasibility – in various contexts:

- Location-based (e.g., urban vs. suburban areas)

- Industry-based (e.g., traditional vs. emerging industries)

- Interest/theme-based (e.g., fashion at Harajuku vs. electronics at Akihabara)

## Culture ➡ Opportunities

**How does culture impact opportunities?**

**Focus = Japan: How is it different from other countries?**

**How do institutions affect entrepreneurship development?**

**The entire course will be designed by the concept of interactive learning through visits, hands-on experience, mini projects, and individual/group research.**

**Where?**





# Made in Japan: Culture and Opportunities



## Course Plan/Schedule

**Pre-Departure Sessions x2:** Attendance mandatory for both sessions\*

Session 1. Nov. 4 (Sat) 9:00am-2:00pm

Session 2. Dec. 2 (Sat) 9:00am-2:00pm

**Travel Dates:** Jan. 6 (Sat) – Jan. 16 (Tue) [10 days in Japan] – see attached itinerary

**Locations** (TBD): Tokyo and surrounding area

**Visits** (TBD):

**DIY** (TBD):

**\*No partial participation is allowed for the entire course. Admitted students must attend and participate in ALL program activities.**

# Made in Japan: Culture and Opportunities

## **CALL TO ACTION!**

Up to 16 students will be admitted to this action-packed fast-paced 4-credit course.

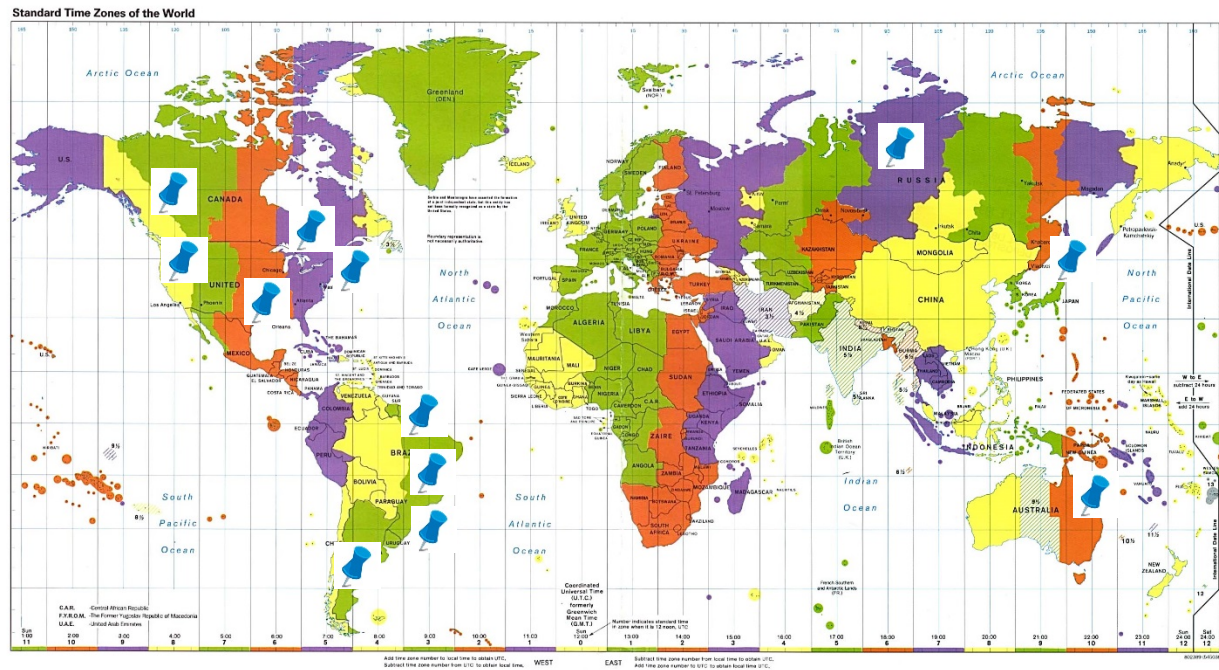
### **Program fee: \$2,650 (TBD)**

Includes accommodations, ground transportation, breakfast, program planned meals, and cultural-excursion fees.

Does **NOT** include tuition fee and flight cost. A recommended international flight itinerary (US->JP->US) and travel agent information will be provided to students registered for the course.

**Application deadline: April 23 (Sun)**

# Made in Japan: Culture and Opportunities





# Made in Japan: Culture and Opportunities



# BABSON ELECTIVES ABROAD

Application Process

Important Dates & Deadlines

Financial Considerations

Q&A



# BEFORE YOU APPLY

## Passport

- Check the expiration date (>6 mo. post travel)
- Apply for a (new) passport

## Brochure Page

- Review details on brochure page
- Ensure course fits into your academic plan

## Visas

- Research your visa requirements

## Dates

- Check your calendar
- Discuss travel dates with all 'shareholders'



# ELECTIVE ABROAD APPLICATION

<http://educationabroad.babson.edu>

- Undergraduate Students ▶
- Graduate Students ▶
- Incoming Exchange Students ▶
- Parents and Family ▶
- Faculty/Staff ▶
- Finances
- Health & Safety ▶
- Diversity & Inclusion ▶
- The Glavin Office
- Global Programs
- Events
- Contact Us
- Announcements**
- Find us on Facebook!

## Babson Electives Abroad

Short-term, faculty-led courses  
Advanced Liberal Arts and Advanced Electives  
1-3 weeks abroad

Short-term courses that combine classroom instruction on the Babson campus with company site visits, cultural excursions, and hands-on experiences abroad. Led by Babson faculty, these courses also include in-country lectures given by partner school faculty and distinguished guest speakers. The academic content for these courses is diverse and specialized, ranging from corporate social responsibility in Malaysia to analyzing plays in London to consulting with start-ups in Paris. These elective courses are offered to students during academic breaks in November, January, March, and May.

## 2017-2018 Course Offerings

Click on the links below to learn more about this year's Elective Abroad offerings.

### FALL SEMESTER



# ELECTIVE ABROAD APPLICATION

Faculty/Staff  
Finances  
Health & Safety  
Diversity & Inclusion  
The Glavin Office  
Global Programs  
Events  
Contact Us  
**Announcements**  
Check out our blog!  
[Learn about the international experiences of Babson students who have traveled with Education Abroad! \[View Details\]](#)  
[View All](#)

**MOB3546 Contemporary Strategic Issues in Chile** (Outgoing Program) ★ Featured:

**Locations:** Santiago, Chile

**Program Terms:** Fall Semester

**Apply Now**

**Dates / Deadlines:**


Term	Year	App Deadline	Decision Date	Start Date	End Date
Fall Semester	2017	04/23/2017	04/26/2017	11/17/2017	11/25/2017

**Fact Sheet:**

Class Status:	Undergraduate	Program Type:	Elective Abroad
Language(s) of Instruction:	English	Eligible Populations:	Junior, Senior, Sophomore
Housing Options:	Hotel/Hostel	Pre-requisites:	ASM3300 - completed or concurrently enrolled
Program Advisor:	Elise Beaudin		

**Program Description:**

**MOB 3546 Contemporary Strategic Issues in Chile**



## Contents

- Quick Facts
- Program Overview
- Program Details
- Housing & Transportation
- Financial Considerations
- Faculty Information
- Contact Information

**Note: All course dates are mandatory (pre-travel, travel, and post-travel)**

# IMPORTANT DATES

	<b>Initial Application</b>	<b>Rolling Application</b>
<b>Application Opens</b>	April 10, 2017	April 26, 2017
<b>Application Closes</b>	April 23, 2017	September 24, 2017
<b>Placements Sent</b>	April 26, 2017	Monthly Basis September 27, 2017 (Final)
<b>Confirm Placement &amp; Submit Materials</b>	May 7, 2017	Monthly Basis October 8, 2017 (Final)
<b>Final Payment DUE</b>	October 8, 2017	October 8, 2017



# CONFIRM YOUR PLACEMENT

**Login to**  
[educationabroad.babson.edu](http://educationabroad.babson.edu)

**Complete** the questionnaires  
and materials by the deadline

**Submit** \$500 non-refundable  
deposit

## Questionnaires

- Emergency Contact Form
- Health & Wellness
- Medical Insurance Information
- Passport Information & Submission
- Mobile Phone Information

### ***Additional Documents***

- Flight itinerary
- Roommate Selection Form

## Materials

- Release & Waiver Agreement
- Refusal of Medical Treatment
- Academic Plan Confirmation
- Program Fee Agreement
- Student Conduct Policy
- Acknowledgement of Pre-Departure Requirement
- Visa Requirements

# FINANCIAL CONSIDERATIONS

Program Fee	\$2,650
Tuition	Tuition is paid directly to SFS and is billed at the 2017-2018 credit rate (\$1,552 per credit). Each Elective Abroad is 4 credits. Winter tuition is separate from fall and spring tuition charges, however, you may qualify for a tuition adjustment in a future year.
Financial Aid & Grant Information	Contact SFS for more information
<b>Billable subtotal:</b>	<b>\$2,650 + Tuition (4 credits)</b>
Airfare (individual estimated to/from BOS)	\$1,500
Estimated Additional Meals	\$500
Estimated Incidentals	\$400
Visa (if applicable)	Research on own
<b>Non-billable subtotal:</b>	<b>\$2,400</b>
<b>Total:</b>	<b>\$5,050 + Tuition (4 credits) + Visa Fees</b>

## Program Fee

***Includes:*** Accommodations, breakfast, ground transportation, program planned meals and cultural excursions.

***Not included:*** Tuition, international flight, visa costs, additional meals and personal expenses.

The program fee is paid to the Glavin Office.

# STUDENT FINANCIAL SERVICES

## Program Fee (Glavin)

- Any deposit to confirm a student's enrollment in the course, as well as the remaining balance of the program fee, is paid directly by the student to the **Glavin Office**.

## Tuition (SFS)

- Tuition is paid directly to **SFS** and is billed at the 2017-2018 credit rate (\$1,552). Each Elective Abroad is 4 credits.
- Winter tuition is separate from fall and spring tuition charges, however, you may qualify for a tuition adjustment in a future year.



# STUDENT FINANCIAL SERVICES

## Scholarships

- Students who receive a full-tuition scholarship can use a portion of their scholarship to pay for their tuition cost.

## Grants

- Education Abroad Grants in the amount of \$2,000 are awarded to students receiving need-based Babson Grants and full-tuition scholarships (*cumulative limit is \$4,000*).

## Loans

- Students can choose to borrow loans to help cover expenses.

## Your Financial Plans

- To discuss your specific financing plans or budgeting for an Elective Abroad Course, please contact Student Financial Services.

# SFS CONTACTS

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<b>A - G</b>	Somaly Heang (sheang@babson.edu)
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<b>H - N</b>	Aimee Yorsaner (ayorsaner1@babson.edu)
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<b>O - Z</b>	Shannon James (sjames@babson.edu)
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<b>General Inquiries</b>	SFS@babson.edu
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# ACADEMIC & LOGISTICAL QUESTIONS

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<b>Faculty</b>	Professor Yasu Yamakawa
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<b>Program Manager</b>	Alex Nesbeda
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