



MOB 3546 Contemporary Strategic Issues in Chile

Prof. Jonathan Sims

Elective Abroad Information Session

Glavin Office of Multicultural & International Education

BABSON ELECTIVES ABROAD

Short-term, faculty-led courses • Advanced Liberal Arts and Advanced Electives (4 credits)
1-3 weeks abroad • No min. GPA

Fall Semester

- **LVA:** Postmodernism: Future Culture in Dubai
- **MOB:** Contemporary Strategic Issues in Chile

Winter Session

- **EPS:** Institutions & Entrepreneurship in Japan
- **LIT:** European Theatre in Theory & Practice: London, Stratford, & Dublin

Spring Semester

- **ECN:** Regional Economies-Prospects & Tensions in Latin America's Southern Cone
- **HIS:** Social Responsibility in Malaysia
- **EPS:** Sustainable Entrepreneurship in Island Nations & Territories - Jamaica

Summer 1st Session

- **HUM:** The City as Text: Mapping Cultural Histories in Barcelona & Madrid
- **MOB:** Start-up Strategy in France

***2017-2018 schedule**

BABSON ELECTIVES ABROAD TEAM



Elise Beaudin
*Director
Electives Abroad*



**Renée
Graham**
*Electives Abroad
Program Manager*



**Alex
Nesbeda**
*Electives Abroad
Program Manager*



**Meredith
Dziuba**
*Electives Abroad
Program Assistant*

Contemporary Strategic Issues in Chile

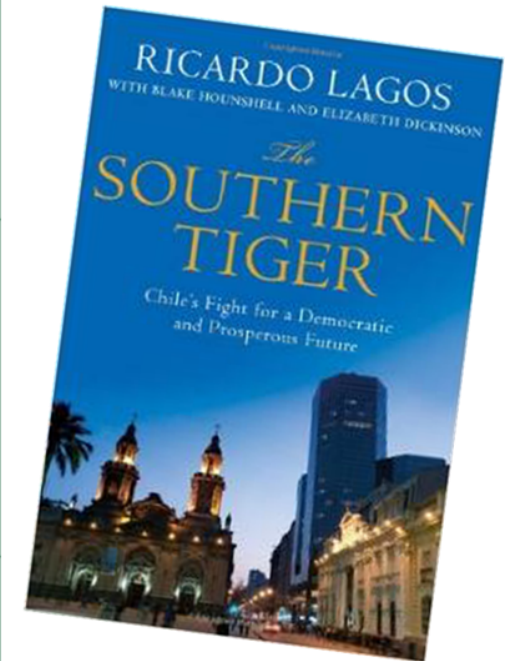
- Help students apply problem-solving techniques taught in other strategy classes to Chilean business challenge.
- Facilitate an appreciation of how the economic and political history of Chile affects Chilean businesses today.
- Provide undergraduate students an opportunity to examine the current macro-economic, social and political trends in Chile.
- Enable students to directly interact with Chilean executives and entrepreneurs.



Contemporary Strategic Issues in Chile

Before we leave

Month	Topics	Readings & Assignments
September	Welcome and Class Overview	Article: Distance Still Matters Case: Chile: The Conundrum of Inequality
	Globalization and Chile	Article: Three Trends that will Change how you Manage: Globalization, Digitization and Politicization
	Teams Assigned to Consulting Clients	
October	Overview of IBPS	Case: Start-Up Chile
	Strategy in Chile	TechCruch– A Look into Chile’s innovative startup government
November	Chilean Political and Economic History	Assignment: Book Report (Individual)
		NEW of 2017: Company Visit Briefing Materials



Contemporary Strategic Issues in Chile

Day	Current Plans
Saturday	Cultural Tour of Santiago
Sunday	Outdoor activities & Welcome BBQ
Monday	2 Company visits + historical/economic lecture
Tuesday	3 Company visits
Wednesday	3 Company visits
Thursday	Consulting work with clients & Group Thanksgiving Dinner with Alumni
Friday	3 Company visits in Valparaiso/Vina del Mar
Saturday	Free morning/early afternoon Depart for airport
After Return	Report on consulting projects Final class: presentations on client projects



Contemporary Strategic Issues in Chile

Entrepreneurs & Startups:

- Startup Chile
- Mining Tag
- Blumen
- Kingston Vineyard
- Fundación Origen
- Rava Labs
- Ki Technology

Industry Leaders:

- Antofagasta Minerals
- Coca Cola Chile
- Banco de Chile/Banco Santander
- Ambrosoli
- WalMart Chile

Political and Cultural Visits:

- Political and Economic lecture
- CORFO
- AmCham Chile
- Santiago Cultural “City Game”
- Tour of Valparaíso
- Dinner with Traditional

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Important Dates

Travel Dates

Friday, November 17, 2017 –
Saturday, November 25, 2017

Pre-Departure Sessions

Friday, September 8, 2017, 10:00am-2:00pm

Friday, September 29, 2017, 9:00am-12:00pm

Friday, October 20, 2017, 9:00am-12:00pm

Friday, November 10, 2017, 9:00am-12:00pm

Post-Travel Sessions & Deliverables

During Final Week, Date/Time TBA

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Course Evaluation

• Pre-trip book report (individual)	10%
• Presentations during pre-departure sessions (group)	20%
• On-campus participation and professionalism (individual)	10%
• On-site participation and professionalism (individual)	15%
• On-site daily journals (individual)	20%
• Post-trip presentations (group)	25%
TOTAL	<hr/> 100%

Contemporary Strategic Issues in Chile



Who is Eligible?

- Sophomore, Juniors & Seniors
- Preference given to those who have completed or are taking ASM3300

Other Selection Criteria

- Sincere interest in global events and their impact on business and startup environments
- Interest in Chile and Latin America



BABSON ELECTIVES ABROAD

Application Process

Important Dates & Deadlines

Financial Considerations

Q&A



BEFORE YOU APPLY

Passport

- Check the expiration date (>6 mo. post travel)
- Apply for a (new) passport

Brochure Page

- Review details on brochure page
- Ensure course fits into your academic plan

Visas

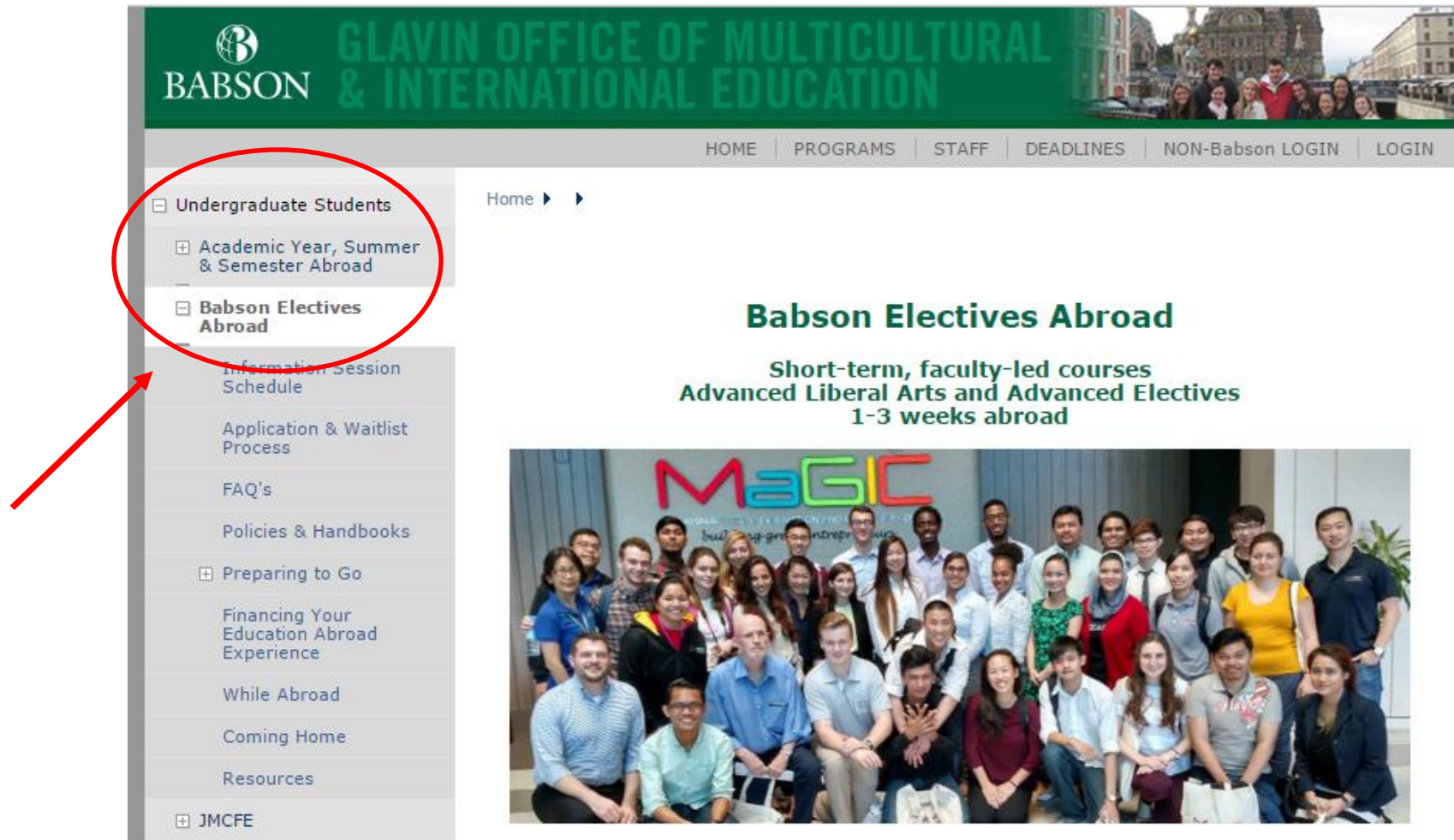
- Research your visa requirements

Dates

- Check your calendar
- Discuss travel dates with all 'shareholders'

ELECTIVE ABROAD APPLICATION

<http://educationabroad.babson.edu>



The screenshot shows the Babson Electives Abroad website. The left sidebar contains a list of links, with 'Babson Electives Abroad' highlighted by a red circle and a red arrow pointing to it. The main content area features the title 'Babson Electives Abroad' and a description: 'Short-term, faculty-led courses Advanced Liberal Arts and Advanced Electives 1-3 weeks abroad'. Below this is a large group photo of students and faculty members.

BABSON GLAVIN OFFICE OF MULTICULTURAL & INTERNATIONAL EDUCATION

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Babson Electives Abroad

Short-term, faculty-led courses
Advanced Liberal Arts and Advanced Electives
1-3 weeks abroad

MAGIC

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Graduate Students

Incoming Exchange Students

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Diversity & Inclusion

Parents and Family

Faculty/Staff

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ANNOUNCEMENTS

Find us on Facebook!

The Glavin Office of Multicultural & International Education has a new Facebook page! [View Details]

View All

Programs ▸ Brochure

Programs : Brochure

Hide Tips

?

This page is the brochure for your selected program. You can view the provided information for this program on this page and click on the available buttons for additional options.

List All

Simple Search

Advanced Search

Featured Programs

Map Search

MOBXXX Contemporary Strategic Issues in Chile

Santiago, Chile (Outgoing Program)

★ Featured:

Program Terms: Fall Semester

Apply Now

Print

Dates / Deadlines:

Term	Year	App Deadline	Decision Date	Start Date	End Date
Fall Semester	2015	05/14/2015	05/19/2015	TBA	TBA

Fact Sheet:

Class Status:	Undergraduate	Program Type:	Elective Abroad
Language(s) of Instruction:	English	Eligible Populations:	Junior, Senior, Sophomore
Housing Options:	Hotel/Hostel	Pre-requisites:	ASM3300 - Completed
Program Advisor:	Elise Beaudin		

Program Description:

MOB 3546 Contemporary Strategic Issues in Chile



Contents

- Quick Facts
- Program Overview
- Program Details
- Housing & Transportation
- Financial Considerations
- Program Overview
- Faculty Information
- Contact Information

IMPORTANT DATES

	Initial Application	Rolling Application
Application Opens	April 10, 2017	April 26, 2017
Application Closes	April 23, 2017	August 27, 2017
Placements Sent	April 26, 2017	Monthly Basis August 30, 2017 (Final)
Confirm Placement & Submit Materials	May 7, 2017	September 10, 2017
Final Payment DUE	September 10, 2017	September 10, 2017

CONFIRM YOUR PLACEMENT

Login to
educationabroad.babson.edu

Complete the questionnaires
and materials by the deadline

Submit \$500 non-refundable
deposit

Questionnaires

- Emergency Contact Form
- Health & Wellness
- Medical Insurance Information
- Passport Information & Submission
- Roommate Selection Form
- Mobile Phone Information

Some Courses

- Resume
- Flight itinerary

Materials

- Release & Waiver Agreement
- Refusal of Medical Treatment
- Academic Plan Confirmation
- Program Fee Agreement
- Student Conduct Policy
- Acknowledgement of Pre-Departure Requirement
- Visa Requirements

FINANCIAL CONSIDERATIONS

Program Fee	\$2,140
Airfare (Group)	\$1,160
Tuition	Not included in Spring/Fall flat rate tuition. Paid on a credit-by-credit basis. Contact SFS for more information.
Financial Aid & Grant Information	Contact SFS for more information
TOTAL Program Fee Billable subtotal:	\$3,300

Estimated Additional Meals	\$400
Estimated Incidentals	\$200
Visa (if applicable)	Research on own
Non-billable subtotal:	\$600
Total:	\$3,900

Program Fee

Includes: Accommodations, international flight, breakfast, ground transportation, program planned meals and cultural excursions.

Not included: Tuition, visa costs, additional meals and personal expenses.

The program fee is paid to the Glavin Office.

STUDENT FINANCIAL SERVICES

Program Fee (Glavin)

- Any deposit to confirm a student's enrollment in the course, as well as the remaining balance of the program fee, is paid directly by the student to the **Glavin Office**.

Tuition (SFS)

- Tuition is paid directly to **SFS** and is billed at the 2017-2018 credit rate (\$1,552). Each Elective Abroad is 4 credits.
- Winter tuition is separate from fall and spring tuition charges, however, you may qualify for a tuition adjustment in a future year.

STUDENT FINANCIAL SERVICES

Scholarships

- Students who receive a full-tuition scholarship can use a portion of their scholarship to pay for their tuition cost.

Grants

- Education Abroad Grants in the amount of \$2,000 are awarded to students receiving need-based Babson Grants and full-tuition scholarships (*cumulative limit is \$4,000*).

Loans

- Students can choose to borrow loans to help cover expenses.

Your Financial Plans

- To discuss your specific financing plans or budgeting for an Elective Abroad Course, please contact Student Financial Services.

SFS CONTACTS

A - G	Somaly Heang (sheang@babson.edu)
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H - N	Aimee Yorsaner (ayorsaner1@babson.edu)
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O - Z	Shannon James(sjames@babson.edu)
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General Inquiries	SFS@babson.edu
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ACADEMIC & LOGISTICAL QUESTIONS

Faculty

Jonathan Sims

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**Program
Manager**

Elise Beaudin

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