

Regional Economies – Prospects and Tensions in Latin America's Southern Cone

ECN3677



Uruguay and Argentina



Multinational Educational Collaboration in Latin America



Uruguay: Universidad ORT



Argentina: Universidad de San Andrés



U.S.A: Babson College





Spring Semester Elective - 4 credits Advanced Liberal Arts



Course Format - Important Dates

Travel Dates (Spring Break)

Depart: Friday, March 16 – Panama / Montevideo
Wed, March 21 – Buenos Aires
Return: Sunday, March 25

Pre-Departure Sessions

Session 1 – Academic Session
Tuesday, February 6, 2018, 6:00pm-9:00pm

Short Course on Latin American Business Environment

Session 2 – Pre-departure Orientation Session
Friday, March 2, 2018, 10:00am-12:00pm

Session 3 – Academic Session
Tuesday, March 6, 2018, 6:00pm-9:00pm

Post-Travel & Project Presentations

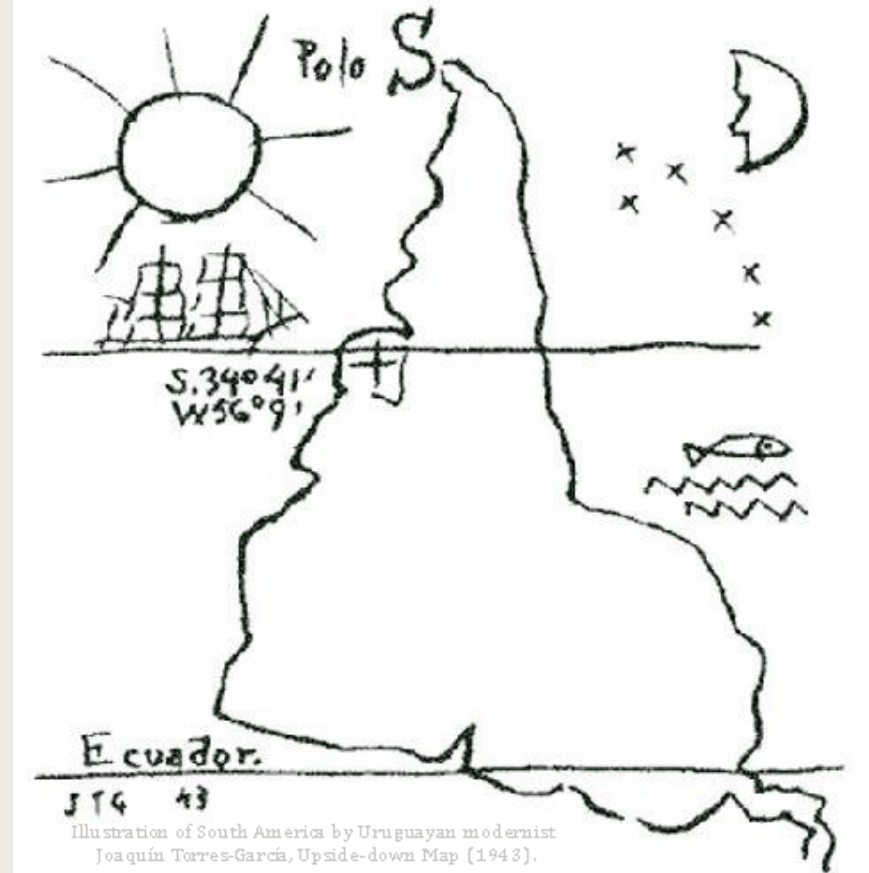
Tuesday, April 24, 2018, 6:00pm-9:00pm





Course Objectives – 30,000 feet

- To provide substantive introduction to the economic and social environment of Latin America with a targeted examination of the region's Southern Cone nations.
- To cultivate analytical skills to understand the development challenges of the region while providing an experiential platform to view these challenges through the eyes and interests of the developing economies.



- To challenge students to “tropicalize” their US-based curriculum foundations to address the characteristic volatility of the Latin American business environment.



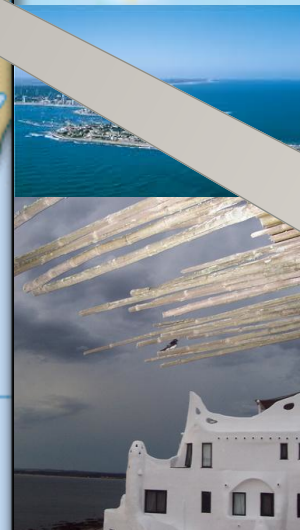
Course Objectives – 20,000 feet



- To develop an appreciation of the social limits of macropolicy, a broader spectrum of political content in national debate, and the heightened role of the state and autonomous social movements in the life of the region's disparate economies.
- To address sustainability concerns related to large foreign investments in agro-industrial, pulp & paper, and mineral natural resource extraction.



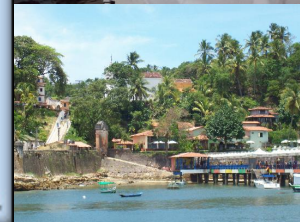
10 Days of Your Life



Panama



Canal Visit



Montevideo

10 Days of Your Life

Day	Current Plans
Friday, 3/16	Travel to Panama – Canal Visit – Travel to Montevideo
Saturday, 3/17	Travel to Punta del Este/Dedos Beach, Tour/Talks, Sunset@Punta Ballena
Sunday, 3/18	Tour of Montevideo/Football Match/Drum Ensemble/Welcome Dinner
Monday, 3/19	Montevideo - Faculty Lecture/Company Visits Morning & Afternoon
Tuesday, 3/20	Montevideo - Faculty Lecture/Company Visits Morning & Afternoon
Wednesday, 3/21	Travel to Establecimiento Juanico Vineyard/Travel to Buenos Aires
Thursday, 3/22	Buenos Aires - Welcome, Faculty Lecture/Company Visits Morning & Afternoon
Friday, 3/23	Buenos Aires - Company Visits Morning/City Tour/Farewell Dinner & Tango Show
Saturday, 3/24	Free morning/early afternoon - Depart for airport

Central Themes - Uruguay



- From “Little Switzerland” banking, to tourist paradise, world class pulp & paper forest sourcing, iron ore mining capital.
- *Case: Botnia (Finnish) \$1.1 Billion plant @ Fray Bentos. Responses to Environmental Concerns. Reorganized as UPM Case: Valentine strip mines and Brazilian steel*
- *Major Regional Mining & Infrastructure Extractive FDI - Problem: Tourism, Mining, and the Ecology – a caustic mix. Sustainability Initiatives - Wind*
- One Laptop Per Child (OLPC), Tabaré National education initiative
- Zona America – FTA within Mercosur. South-South Trade Axis
- *Case: Tata – India’s Beachhead in Latin America*
- *A Country Platform - “In-sourcing” over the Internet – Uruguay as regional internet hub for Latin America **
- First country to fully legalize marijuana
- Frente Amplio – Water Rights as Human Rights, Resisting Privatization



Central Themes - Argentina



Estela Barnes de Carlotto

- Extractive Commodity Booms – Debt, Agriculture, Good and Bad Finance, Public and Private

- Defaulting on Sovereign Debt Without Dying - : ‘Vulture Funds’ vs. ‘Haircuts’, Debt Service & Exchange Rate Unification

Nationalization of Spanish Assets – YPF controversy

- When Entrepreneurs become Government Ministers - Modernización, Innovación y Tecnología

- Entrepreneurship after the Dot.coms – Officenet, Bitcoin?

- Techint – Steel – Mercosur meets Bolívar

- Heterodox Economic Policy

- Abuelas de Plaza de Mayo
Regime Change and Identity





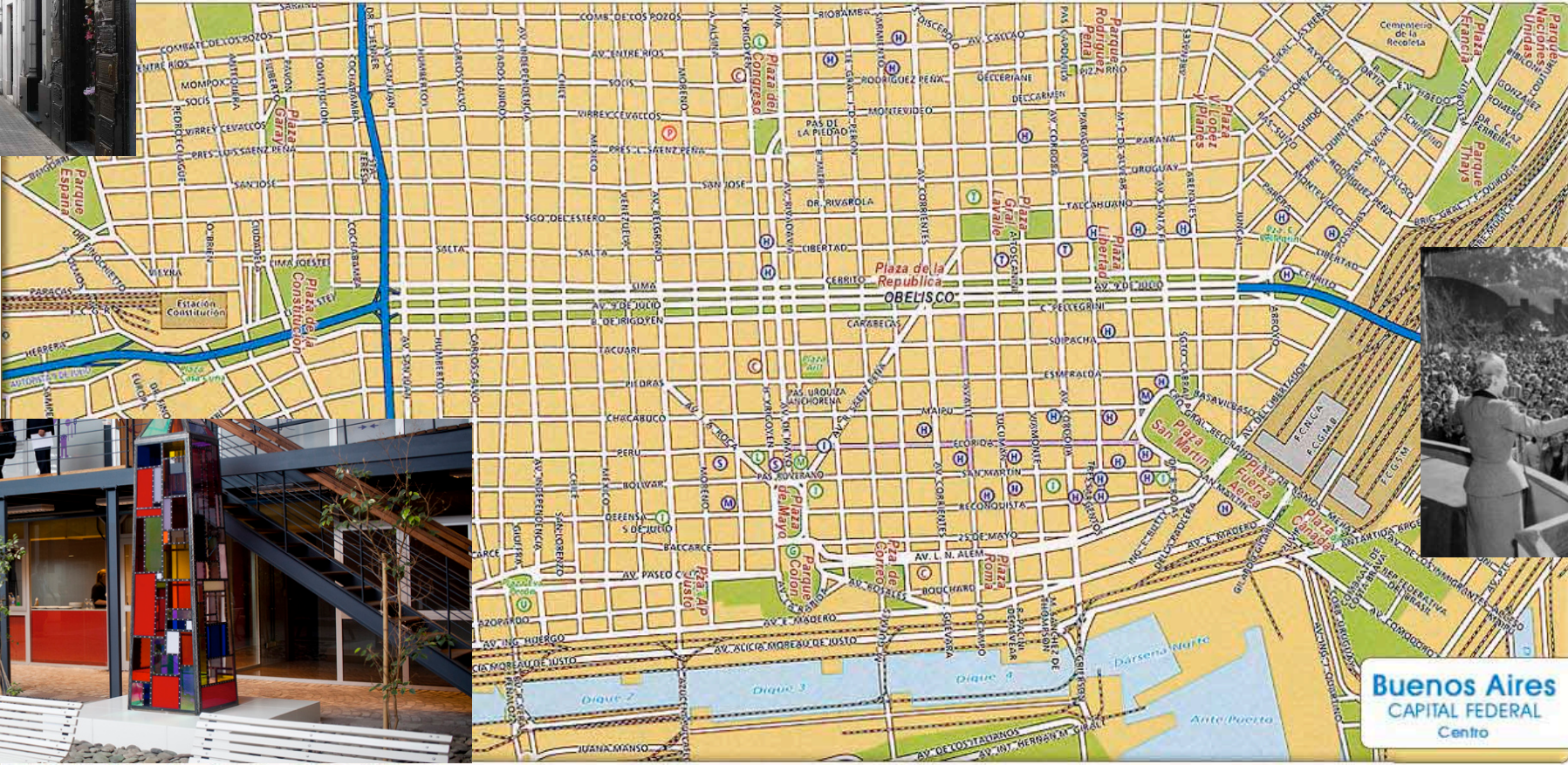
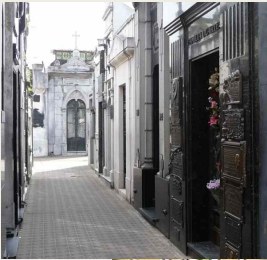
Central Themes - Argentina

Banco Patagonia / Banco Galicia

Cemeteries

YPF

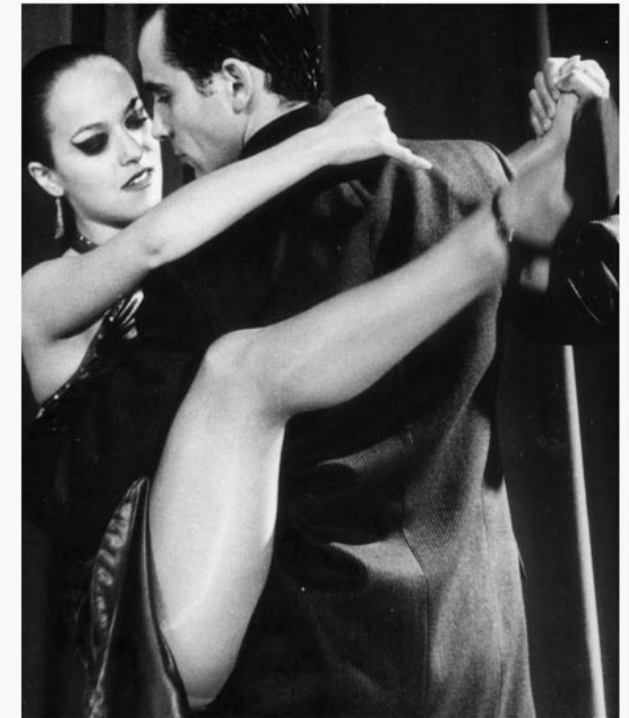
Factory Visits





Popular Culture

- The Tango: Gender, Outcasts, and Early Argentine Economic Development
- From Gardel to Juan D'Arienzo
- Tango Show, Café Tortoni,
- La Boca
 - Candombe Dance
 - Futbol
 - Chivito





Program Delivery

Combination of classroom, site visits, hands on learning
Theory, history, case analysis

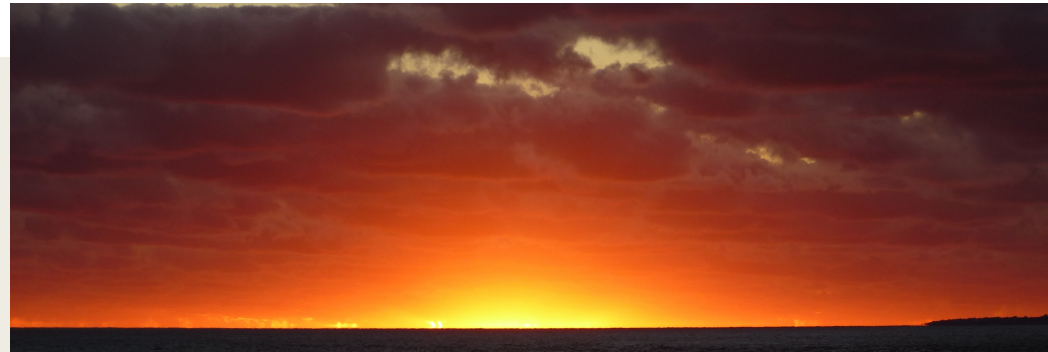
Not academic tourism

Professionalism and Respect for the Local Environment

A substantive written project is a required and graded
component of the course

Deliverables:

- *Reading Materials prior to Pre Departure Meetings*
- *Journal, Participation & Reflective Essay*
- *Final Paper & Wrap up Presentations*
- [More information](#)





Questions ?

