

ECN 7575: Competitive Challenges of the New Europe Sample Schedule

** NOTE: Actual 2018 schedule will vary **

Day 1: Friday, March 16th

Overnight Flight	Depart Boston: Evening departure from US to Milan, Italy There are two international airports near Milan: Malpensa (MXP) or Linate (LIN)	
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Day 2: Saturday, March 17th

Morning	Students arrive in Milan, Italy	
After 2:00PM	Check-in to Hotel: Best Western Hotel Major Viale Isonzo 2 20135 Milan, Italy Tel: +39-02-551-88-335	
Evening	Meet in Hotel Lobby Welcome Dinner	

Day 3: Sunday, March 18th

Morning	Breakfast: on own at hotel Group Tour	
	Lunch (on own)	

Afternoon	Free Time	
Evening	Meet in Hotel Lobby Prospective Student Alumni Event Dinner (on own)	
Day 4: Monday, March 19th		
	Breakfast: on own at hotel	
Morning	Meet in Hotel Lobby Lecture (Topic: TBD) Institute for International Political Studies	
	Lunch (on own)	
Afternoon	Company Visit (TBD)	
Evening	Dinner (on own) Teatro alla Scala	
Day 5: Tuesday, March 20th		
	Breakfast: On own at hotel	

9:00AM-12:00AM	Lecture (Topic TBD) Institute for International Political Studies	
	Lunch (on own)	
Afternoon	Company visit: Brembo	
Evening	Dinner (on own)	
Day 6: Wednesday, March 21st		
	Breakfast	
Morning	Company visit: Ducati	
	Lunch (on own)	
Afternoon	Company visit (Topic TBD)	
Evening	Dinner (on own)	
Day 7: Thursday, March 22nd		
	Breakfast: on own at hotel	
Morning	Lecture (Topic TBD) Institute for International Political Studies	

	Lunch (on own)	
Afternoon	Company visit (TBD)	
Evening	Dinner (on own)	
Day 8: Friday, March 23rd		
	Breakfast: on own at hotel	
Morning	Lecture (Topic TBD) Institute for International Political Studies	
	Lunch (on own)	
Afternoon	Company visit (TBD)	
Evening	Dinner (on own)	
Day 9: Saturday, March 24th		
	Breakfast: on own at hotel	
Morning	Final Class Session	

	Institute for International Political Studies	
Afternoon	Lunch (on own) Activity / Free Time	
Evening	Dinner (on own)	
Day 10: Sunday, March 25th		
	Breakfast: on own at hotel	
Morning	Check Out of Hotel (Check out by 12:00PM and store luggage in luggage room if needed) Depart for Airport	

2017 Company Visits

Ermenegildo Zegna
Ducati
Brembo
Moleskine
Alce Nero
ContactLab

2017 Lecture Topics

Fashion & Luxury Business Models
The Context and Challenges of the EU
Competitiveness and Competition, Policy in the EU
EMU, Monetary and Fiscal Policy