



BABSON

Europe/Africa Graduate Electives Abroad Information Session

WELCOME!

- Introductions and General Information –
Sharon Ambrose, Glavin Office of Multicultural & International Education (MIE)
- Course Presentations – *Lead Faculty*
- Application and Registration Process –
Renée Graham, Glavin Office of Multicultural & International Education (MIE)
- Financial Aid and Services –
Michelle Clifton, Student Financial Services
- Q & A

Electives Abroad

2012 – 2013

- **Competitive Challenges: Italy** led by *Lidija Polutnik*
- **Developing Economies: Ghana** led by *Dennis Hanno*
- **Russia in Transition** led by *Bill Coyle*
- **Startup Strategy: Singapore/Hong Kong** led by *Peter Cohan*
- **Economic Reality: China** led by *Bob Eng*
- **Doing Business in Brazil** led by *Andrew Zacharakis*
- **Opportunities in Latin America: Chile** led by *Matt Allen*

Electives Abroad

Glavin Office of Multicultural & International Education

- One week to three week long electives
- Travel during semester breaks (January, March, May/June)
- Pre-travel Academic Sessions and Electives Abroad Orientation on campus and mandatory
- 3 credits

Electives Abroad

Eligibility

Second Year MBA (Graduating May 2013)

Eligible for:

- Summer Session 2012
- Winter Session 2013
- March Break 2013
- Summer Session 2013*
 - Special requirements apply for this term – check with both your program manager and MIE program manager prior to selecting this term, if interested.

Electives Abroad Eligibility

First Year MBA (Graduating May 2014)

Eligible for:

- Summer Session 2013
- Winter Session 2014
- March Break 2014

Electives Abroad Eligibility

One Year MBA

Eligible for:

- Winter Session 2013
- March Break 2013
- Summer Session 2013*
 - Special requirements apply for this term – check with both your program manager and MIE program manager prior to selecting this term, if interested.

Electives Abroad Eligibility

Part-time/Full-time Evening MBA

***must have 27+ credits completed by time of travel**

Eligible for:

- Summer Session 2012
- Winter Session 2013
- March Break 2013
- Summer Session 2013

Electives Abroad Eligibility

Fast Track MBA March 2011 Cohort

Eligible for:

- March Break 2013

Electives Abroad Eligibility

Fast Track MBA September 2011 Cohort

Eligible for:

- March Break 2013
- Summer 1st Session 2013 only

Electives Abroad Eligibility

Fast Track MBA March 2012 Cohort

Eligible for:

- March Break 2013
- Summer 1st Session 2013 *and*
- Summer 2nd Session 2013

AUSTRALIA Independent state
 Bermuda Dependency or area of special sovereignty
 Sicily / AZORES Island / island group
 ★ Capital

Scale: 1:3,000,000
 Abbreviations:
 standard parallels 30°N and 30°S



ITALIA

Italy

Competitiveness Challenges of The New Europe

Professor Lidija Polutnik

“Competitiveness Challenges of the New Europe” course explores competitive and strategic dimensions of companies in the context of the EU, its institutions, its history and culture and its present reality. This course builds on the core economics and global strategy courses by taking a deeper look at strategy of companies doing business in the EC. It also examines emerging trends, opportunities and challenges for business and business creation in Italy and in the EC in light of its comparative advantage, and current economic and political pressures and events.

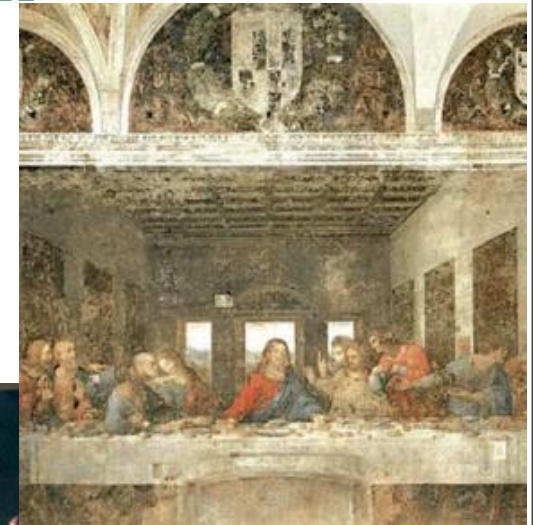
We will visit several Italian companies to study the context of doing business in the EC. We will be based in Milan, the main financial and business center of Italy where our partner school is *Bocconi University*, ranked as one of the top business schools in Europe.

Last but not least, Italian business is well known for luxury products and this course will explore sources of competitive advantage for luxury brands, and sustainability challenges to luxury brands as a result of increased competitiveness in the global markets.

Competitiveness Challenges of The New Europe

Professor Lidija Polutnik

- Travel dates: March 15 – 24, 2013
 - (arrival in country on March 16, 2013)
- City: Milan
- Max. number of students : 25
- Prof. Lidija Polutnik:
 - polutnik@babson.edu; x4211



BOCCONI UNIVERSITY



- Italy's First Business School
- Distinguished Faculty
- Innovative Teaching Methods

School Facts:

- Italy's leading and most respected economics and business academic institution.
- SDA Bocconi is among Europe's top MBA programs



Competitiveness Challenges of The New Europe

Professor Lidija Polutnik

- **Pre-travel academic sessions**
 - There will be 2 mandatory pre-travel academic sessions on campus in late February/early March, followed by a week in Milan. Dates will be confirmed and communicated to students who are placed in the course in their placement e-mails, and will be displayed on the website once confirmed as well.
- **Electives abroad orientation session**
 - There will be a series of orientation sessions offered on campus from which students must select and attend one. Dates will be confirmed and communicated to students who are placed in the course in their placement e-mails, and will be displayed on the website once confirmed as well.
- **Post-travel academic session**
 - There will be a mandatory post-travel academic sessions on campus following the group's return at the end of March. As with the pre-travel sessions, this date will be communicated to placed students once confirmed.
- **Course Evaluation**

– Pre-departure attendance and participation	15%
– Company visit reports	20%
– Final paper	30%
– On-site: class participation/professionalism	25%
– <u>Debrief class participation</u>	<u>10%</u>
– TOTAL	100%
- **Program Fee**
 - **\$2,000** ;Program fee includes: accommodations, all breakfasts, ground transportation, program planned meals (including welcome dinner), and cultural excursions.



PICTURES FROM PREVIOUS YEARS



Ermenegildo Zegna
From the wool grower to the final customer
A fully integrated customer oriented organization
Babson College Boston – Anna Zegna





BABSON

PICTURES FROM PREVIOUS YEARS



Culture, Society and Entrepreneurship in Developing Economies: Ghana

Dean Dennis Hanno

AUSTRALIA Independent state
Bermuda Dependency or area of special sovereignty
Italy / AZORES Island / island group
★ Capital

Scale: 1:3,000,000
Abbreviations:
standard parallels 30°N and 30°S



Culture Society and Entrepreneurship in Developing Economies: Ghana

Dean Dennis Hanno

In this course students will:

- Participate in a secondary school entrepreneurship and business planning program
- Conduct small business training and consulting sessions
- Participate in the development of a Local Learning Resource Center
- Develop a community-based microfinance system
- Participate in other business and cultural activities

Ongoing project since 2001: See www.nyansaproject.org

Culture Society and Entrepreneurship in Developing Economies: Ghana

Dean Dennis Hanno

What you need to know:

- **Travel Dates: January 8 to January 21, 2013**
-(arrival in country January 9, 2013)
- **Cities: Accra, Sekondi, Takoradi and Cape Coast**
- **Max. number of students: 10 grad, 35ug**

Culture Society and Entrepreneurship in Developing Economies: Ghana

Dean Dennis Hanno

What you need to know:

- Pre Departure (Academic and Orientation) dates:
Oct 12/13 Nov 2/3 AND Nov 30/Dec 1
- Program fee is \$1,100
- Airfare (mandatory group flight) is \$1,220 (from Boston)
- Deliverable includes project completion in the Spring
- Integrated program with Babson undergrads
- Community-based program: we live and work in the community in what might be described as challenging conditions.

Culture Society and Entrepreneurship in Developing Economies: Ghana

Dean Dennis Hanno

What you can expect to gain:



Learn more about yourself than you ever imagined by learning about others

Russia In Transition

Professor Bill Coyle

Students will learn about Russia- never a boring place!

Before we travel, you will learn about its politics, society and culture as a prelude to learning about its business environment.

In St. Petersburg you will visit and work with faculty and students at St. Petersburg State University and the Graduate School of Management (GSOM), the best business school in Russia! You will have lectures at GSOM, work with their students, visit a variety of companies and round out your experience in Russia with a number of culturally relevant activities.

Presentations will wrap up the week's visit with GSOM.

Russia In Transition

Professor Bill Coyle

- Travel Dates: March 15th – 24th , 2013
(arrival in country March 16, 2013)
- Cities: St. Petersburg, Russia
- Max number of students: 25-30
- Note: Professor Bill Coyle is teaching Babson undergraduates at GSOM through September 24th . You may contact him at coyle@babson.edu .



Russia In Transition

Professor Bill Coyle



- Pre travel academic sessions: TBA (Late Feb/Early March, 2013. Fri/6-9pm AND Sat 9am- 3pm)
- Electives Abroad Orientation Sessions: Choose ONE date from a series offered before your departure. Students will receive eligible dates in their course confirmation message
- Post-course /wrap up session: In country
- Deliverables:
 - Paper on US (or other country)/Russia Differences and Expectations of Russia Due: *at Pre Travel Academic Session*
 - Industry Group Presentation: (In St. Petersburg) Due: Friday, March 22nd
 - Paper on an aspect of the Russian Business Environment Due: April 8th, 2013
- Program Fee:
 - \$1200; Program fee includes: accommodations, breakfast, ground transportation, program planned meals and cultural excursions. Visa is an additional expense *Research visa needs prior to accepting placement

AUSTRALIA Independent state
Bermuda Dependency or area of special sovereignty
Italy / AZORES Italy / island group
★ Capital
Scale: 1:21,000,000
Baltic region
marked possibly 30°N and 30°E



Before you apply:

- Update Passport
- Research courses
- Research YOUR visa requirements
- Check your calendar (and with your ‘shareholders’!)

Application – Important Dates

- Online application link will be posted to MIE website - <http://educationabroad.babson.edu>
- Application opens Tuesday, Sept 4th
- Application closes Thursday, Sept 20th **(Close of Business)**
- Placements sent (to Babson email): Saturday, Sept 22nd
- Student Acceptance deadline: Friday, Sept 28th
- Waitlist Application opens Monday, Oct 1st **(9:00AM)**
 - first come, first served
- Waitlist Application closes Monday, Oct 8th **(Close of Business)**
- MIE registers students for the Electives Abroad
- Waitlist reopens for available courses Monday, Oct 15th **(9:00AM)**
 - Placements sent on a rolling basis, as space becomes available.
- Final placements made as follows:
 - Winter session courses: Fri, Oct 12th, 2013
 - Spring session courses: Fri, Nov 30th, 2013
 - Summer session courses: Fri, Feb 1st, 2013

Application – Process

- Online application link will be posted to MIE website - <http://educationabroad.babson.edu>
- The application will allow you to select up to three courses and will require you to indicate your order of preference for each course.
- Listing your preference for a course is a commitment to enroll. Doing otherwise will take away spaces from your fellow classmates.
- Student allocation for each course is done by a lottery system, with the exception of Ghana.

Application – Process

- International Students – it is your responsibility to keep yourself in immigration status regardless of session you are placed.
- For those international students interested in **Summer** courses, you are *required* to consult with ISSS and GPSA to confirm you will meet necessary requirements.
- For ALL courses, acceptance materials and \$500 deposit due to MIE by Friday, Sept 28th .

Program Fee

- Costs vary for each course – see website for details: <http://educationabroad.babson.edu>
- With the exception of single-room supplement charges (when offered), the price is fixed. ‘A la carte’ pricing isn’t available on these courses.
- Tuition, international flight, visa costs (in most cases) and personal expenses are *not* included as part of the program fee.

Consider the Costs

- **What is covered?**

- Refer to course web page for exact items covered. General items covered by program fees include: local accommodations, breakfasts, internal travel and local transfers, guides.
- In most cases program fees also include some meals, program (cultural) excursions and an alumni event in country.

- **What is not covered?**

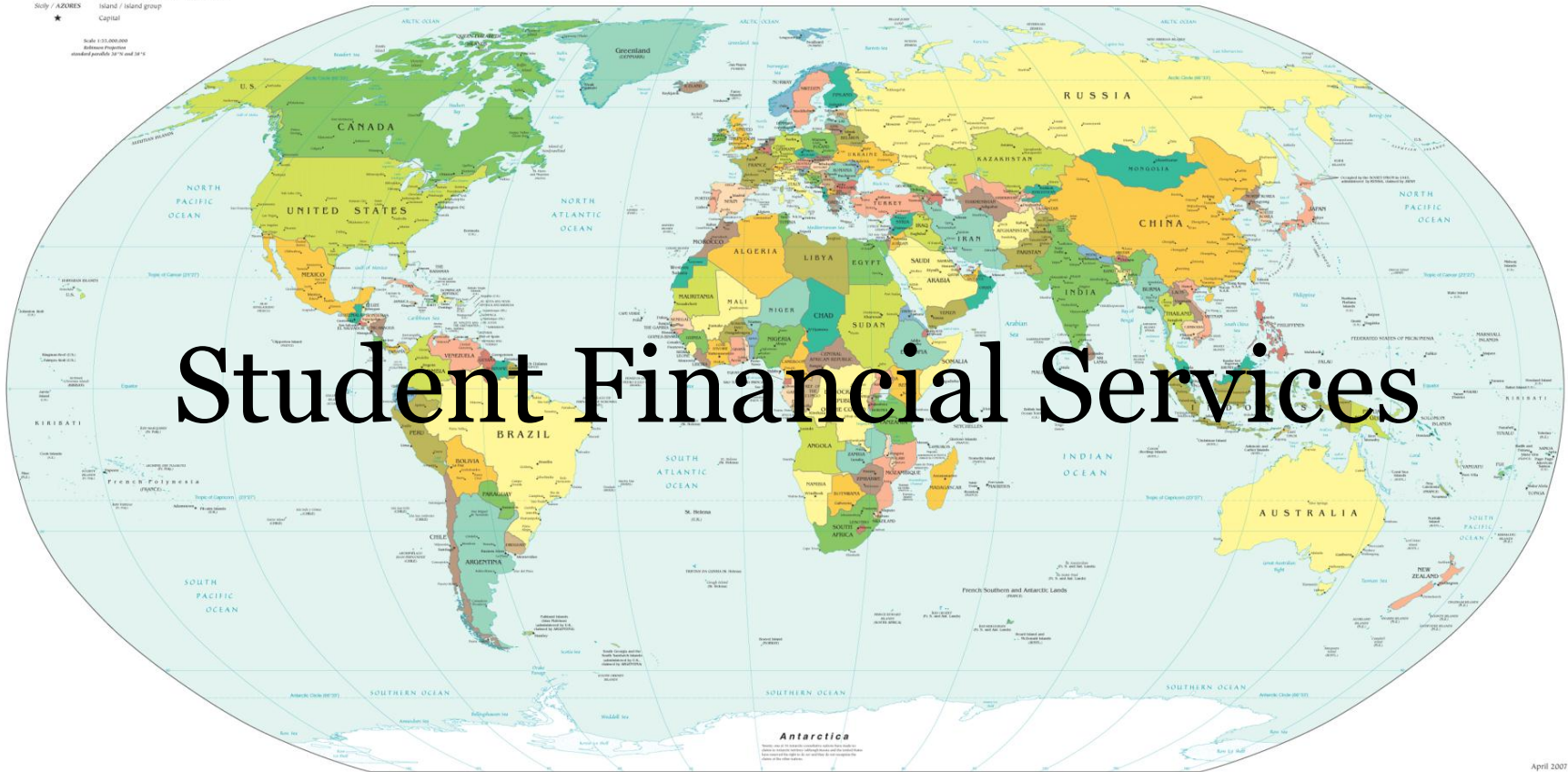
- Program fees do not cover tuition, international travel into/out of country, student meals (unless specified in the itinerary), personal expenses, visa costs (except Ghana), charges for phone calls/internet use, or any other services not specifically included in the itinerary.

Payment Schedule

- **\$500 non-refundable deposit** is required at time of acceptance, to be paid by check only **made payable to *Babson College***.
- **Balance due (including single supplement)** as follows:
 - Winter courses on 10/26/12
 - March courses on 12/07/12
 - Summer courses on 3/01/13
- Receipts available upon request

AUSTRALIA Independent state
Bermuda Dependency or area of special sovereignty
St. Peter and St. Paul's Island / island group
★ Capital

Scale: 1:25,000,000
Reference: International
standard parallels 30°N and 30°S



Payments and Alternative Loans

- Any deposit to confirm a student's enrollment (and the subsequent balance of the program fee) needs to be paid directly by the student to MIE
- Tuition will be paid directly to SFS
- Students can choose to borrow Federal Graduate PLUS Loans or private loans to help cover additional expenses

Student Financial Services

If you have further questions please contact your financial aid counselor:

A – G Michael Famighette (mfamighette@babson.edu)

H – N Michelle Clifton (mclifton@babson.edu)

O – Z Carla DeLucia (cdelucia@babson.edu)

AUSTRALIA Independent state
Bermuda Dependency or area of special sovereignty
St. Helena / AZORES Island / island group
★ Capital

Scale: 1:55,000,000
Address Properties:
standard parallels 30°N and 30°S



Contacts/More Information

Visit <http://educationabroad.babson.edu>

Academic Questions

- Contact course faculty

Administrative Questions

- Sharon Ambrose – sambrose@babson.edu; x5244
- Renée Graham – rgraham@babson.edu; x4536

Tuition/Financing Questions

- Student Financial Services - sfs@babson.edu; x4219