

Babson College



BABSON

Hong Kong & Shenzhen Start-up Strategy

Sample Itinerary: March 12 -21, 2020

Day -1

Thursday, March 12, 2020

Faculty Flight

Air Canada Flight AC 7677 (or similar)

Depart Boston at 6:00 AM

Arrive Toronto at 7:56 AM

Air Canada Flight AC 015

Depart Toronto at 10:00 AM

Arrive Toronto at 1:45 PM (MAR 13)

Day 0

Friday, March 13, 2020

1:45 PM

Faculty Flight Arrives

Air Canada Flight AC 015

Day 1

Saturday, March 14, 2020

TBA

Students arrive and transfer on your own to hotel

Check in to Group Hotel:

Harbour Grand Hong Kong (or similar)

MTR Fortress Hill Station Exit A

23 Oil Street

North Point, Hong Kong

<https://hongkong.harbourgrand.com/>

Evening on your own

Day 2

Sunday, March 15, 2020

Breakfast served starting at 6:30

8:50

Meet in Hotel Lobby

9:00 - 1:00

Scavenger Hunt

Program: Scavenger Hunt

Starting Point: Harbour Grand Hong Kong, 23 Oil Street, North Point, Hong Kong (Near MTR Fortress Hill Station Exit A)

End Point: The Whampoa (3-5 minutes walk to Harbour Grand Kowloon in Whampoa)

Checkpoints: 10-15 checkpoints/missions in Causeway Bay, Admiralty, Central and Tsim Sha Tsui

Rundown:

09:00 - 09:10 Briefing

09:10 - 09:20 Team Preparation

09:20 - 12:30 Scavenger Hunt

12:30 - 13:00 Debriefing & Result Announcement

Points to note:

- Please wear comfortable shoes and clothes for the event
- Please bring an umbrella in case of raining

Group Lunch at Harbour Grand Kowloon

2:00 - 5:00

Hong Kong Tour

Sites visited include: Star Ferry, Aberdeen, Victoria's Peak, Repulse Bay, Stanley Market

Transportation Method: Bus/Walking

Dress Code: Casual

Evening on your own

Day 3

Monday, March 16, 2020

Breakfast served starting at 6:30

9:00

Depart Hotel

9:30 - 10:30

Startups HK

Gene Soo

Co-Founder and Director

Hosted at Wework Mass Mutual Tower

10F Mass Mutual Tower

33 Lockhart Road

Wanchai

Hong Kong

11:00 - 12:30

Klook

22/F, Kinwick Centre

32 Hollywood Road, Central

Hong Kong

Anita Ngai

Chief Revenue Officer

Group Lunch

2:00 - 5:00

Brinc

Bay McLaughlin

Co-Founder & COO

7th Floor, Block A, PMQ

35 Aberdeen Street, Central

Hong Kong

Presentation and consulting project meetings

Evening on your own

Day 4

Tuesday, March 17, 2020

Breakfast served starting at 6:30

9:45

Depart Hotel

10:30 - 12:00

Proposed Company Visit

Welab

Simon Loong

CEO

Collab, 20/F
93-103, Wing Lok Street
Sheung Wan, Hong Kong

Lunch on your own

1:30 - 2:15

Proposed Company Visit

Cyberport

Antony Chan

Senior Manager
Ecosystem and Collaboration Team

Board room 2, IT street
Cyberport

2:30 - 3:30

Proposed Company Visit

Zegal

Terry Wong

Senior Advisory for Technology

100 Cyberport Road, units 1102-04, Level 1,
Telegraph Bay, Hong Kong

4:00 - 5:30

Proposed Company Visit

Vectr Ventures

Arthur Law
General Partner

1/F, 38 Connaught Road West
Sheung Wan

7:00 - 8:30

Alumni Networking Session

Day 5

Wednesday, March 18, 2020

Breakfast served starting at 6:30

7:30

Check out of Hotel, Load Bus for Overnight trip to Shenzhen

Upon Arrival At Chinese Border, Take luggage and go through passport

10:00 - 11:30

Proposed Company Visit

Sensetime

41F, Block A, Building 11

Shenzhen Bay Ecological Science and Technology Park

Nanshan District

Shenzhen

深圳湾生态科技园三区11栋A座 41层
(深圳市高新南区白石路与沙河西路交汇处)

Group Lunch

2:00 - 3:00

Proposed Company Visit

HAX

8th Floor, HuaQiang Electronic World Building 2,

No. 1007 HuaQiangBei Road, Shenzhen

Jo-An Ho

Business Development Director

4:00 - 5:00

Proposed Company Visit

DJI

DJI Showroom, 1F, Block 8, Vision Software Technology Park, Gaoxin

South Ring Road, Nanshan, Shenzhen

Check in to Hotel

Meet Guide, Transfer to Hotel

Crowne Plaza Hotel&Suites Landmark Shenzhen (or similar)

3018 Nanhu Rd

Shenzhen, Guangdong 518001

China

<https://www.ihg.com/crowneplaza/hotels/us/en/shenzhen/szxml/hoteldetail>

Evening on your own

Day 6

Thursday, March 19, 2020

Breakfast served starting at 6:30

TBA

Check out of hotel, load bags on bus

10:00 - 12:00

Proposed Company Visit

Darma Inc.

Dr. Junhao HU

CEO

junhao@darma.co

深圳市南山区科技园南区高新南一路赋安科技大厦B座402, 518057

Room 402, Block B, Fu'an Science & Technology Mansion, Nanshan,

Shenzhen, Guangdong, China, 518057

Lunch

2:00 - 3:30

Proposed Company Visit

Seed

x.factory, B608, Design Commune, Vanke Cloud City, Dashi 2nd Road, 518055, Shenzhen, PRC

Eric Pan

Founder and CEO

Return to Hong Kong

Check in to Group Hotel:

Return to Harbour Grand Hong Kong

Evening on your own

Day 7

Friday, March 20, 2020

Breakfast served starting at 6:30

10:30

Depart Hotel

11:00 - 12:00

Proposed Meeting

David Chung

Undersecretary, Innovation and Technology Bureau of the HKSAR
Government

Conference Room 5, G/F
Central Government Offices
2 Tim Mei Avenue, Tamar

Lunch

1:30 - 3:00

Proposed Company Visit

Alvanon

Jason Wang, Babson '01
Chief Operating Officer

29-37 Kwai Wing Road,
10/F. Sing Mei Ind. Bldg
Kwai Chung, N.T.
Hong Kong

3:30 - 4:30/5

Proposed Company Visit

GoGoVan

Steven Lam
CEO

19/F Fun Tower, 35 Hung To Road,
Kwun Tong, Kowloon, Hong Kong

Farewell Dinner

Day 8 **Saturday, March 21, 2020**

Breakfast served starting at 6:30

11:30 Transfer to Airport for those flying on faculty flight (or on flights around

3:30 Faculty Flight

Air Canada Flight AC 016 (or similar)

Depart Hong Kong at 3:30 PM

Arrive Toronto at 6:20 PM

Air Canada Flight AC 7678

Depart Toronto at 8:55 PM

Arrive Boston at 10:28 PM

All others: Transfer to Airport on your own
(or continue trip in Hong Kong on your own)

End of the Program