



BABSON



Summer 1st Session 2020

Electives Abroad & Away

Israel | United Kingdom | Manhattan (USA)

Glavin Office of International Education

Renée Graham & Alex Nesbeda

Short-Term Programs

BABSON ELECTIVES ABROAD & AWAY

Short-term, faculty-led courses • Advanced Liberal Arts and Advanced Electives (4 credits)
1-2 weeks abroad • No min. GPA

Fall Semester

- **HUM:** Postmodernism: Future Culture (Dubai)
- **MOB:** Contemporary Strategic Issues in Chile

Winter Session

- **LIT:** Play, Performance, Politics: The London Stage (UK)
- **EPS:** Culture & Opportunities in Japan
- **ENV:** *Arctic Economics - Environment & Seasonality (Norway)*

Spring Semester

- **ECN:** Regional Economies (Uruguay & Argentina)
- **HIS:** Social Responsibility in Malaysia & Thailand
- **MOB:** *Intersection of Marketing & Operations (Germany)*

Summer 1st Session

- **MOB:** Start-up Strategy in Israel
- **EPS:** *Entrepreneurship New Ventures in Fashion (UK)*
- **HIS:** Crossroads Manhattan (Manhattan, USA)



2019-2020 UG SHORT-TERM PROGRAMS INFO SESSIONS

INTERNATIONAL CONSULTING EXPERIENCE:

PORTUGAL

INFO SESSION:

MONDAY, SEPT. 9TH 5:30 - 6:30 PM IN OLIN 101

MARCH ELECTIVES ABROAD:

THAILAND/MALAYSIA - URUGUAY/ARGENTINA - GERMANY

INFO SESSION:

WEDNESDAY, SEPT. 11TH 5 - 6 PM IN OLIN 101

MAY ELECTIVES ABROAD & AWAY:

ISRAEL - LONDON (FASHION) - MANHATTAN

INFO SESSION:

MONDAY, SEPT. 16TH 5 - 6 PM IN OLIN 101



INFO SESSION:
TUESDAY, SEPTEMBER 17
4:30-5:30 PM OLIN 120



ENV 3600 ARCTIC ECONOMICS: CLIMATE AND POLICY

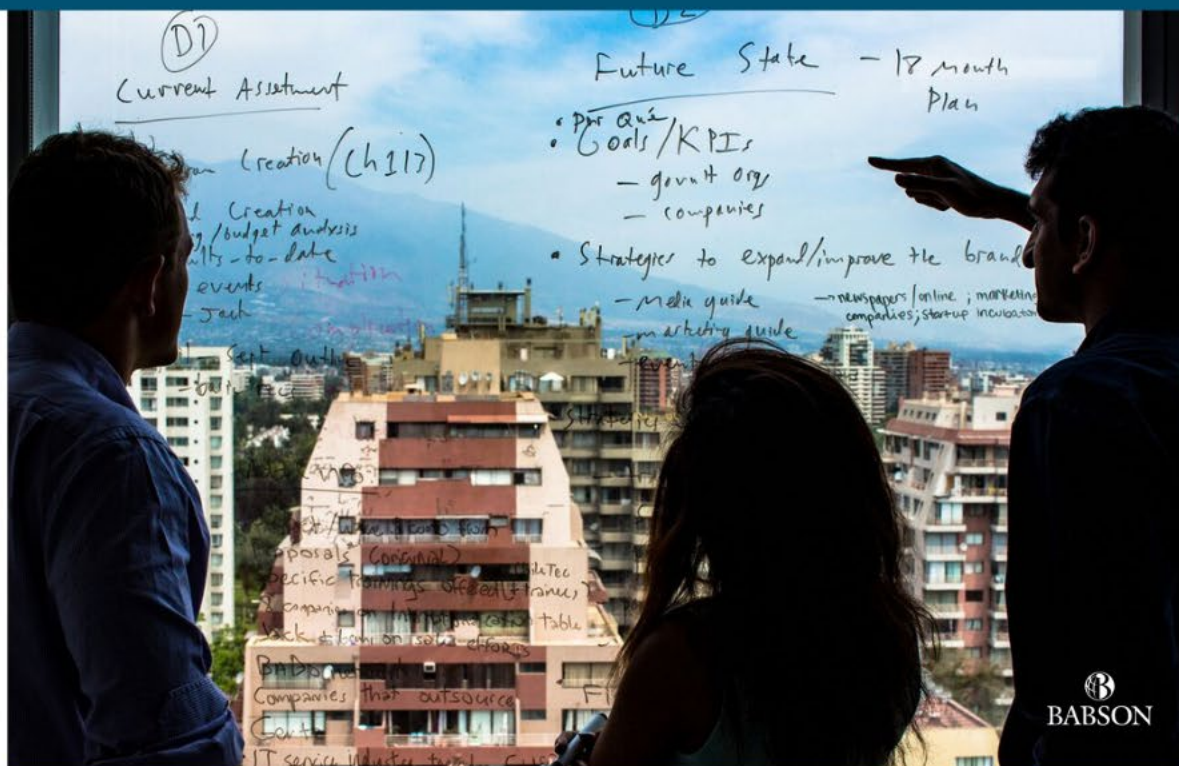
PROFESSOR MICHAEL GOLDSTEIN

TO APPLY, VISIT:

WWW.BABSON.EDU/EDUCATIONABROAD

INTERNATIONAL CONSULTING EXPERIENCE INFORMATION SESSION

MONDAY, SEPTEMBER 9TH
5:30 PM IN OLIN 101



- BUILD YOUR RESUME, STAND OUT IN INTERVIEWS, INCREASE YOUR INTERNATIONAL NETWORK
- EARN ELECTIVE CREDITS, LEARN ABOUT THE CONSULTING PROCESS AND PUT IT INTO PRACTICE WORKING ON A REAL COMPANY'S BUSINESS ISSUE
- TRAVEL INTERNATIONALLY OVER WINTER BREAK TO MEET YOUR CLIENT COMPANY

APPLICATION OPENS SEPTEMBER 5TH

For more information on the International Consulting Experience
and to apply, visit: www.babson.edu/educationabroad

BABSON ELECTIVES ABROAD

Pre-Travel

- Academic class sessions
- Glavin Office pre-departure session

Travel

- 1-2 weeks off-campus travel (abroad / away)
- Classes, site visits & company visits

Post-Travel

- Deliverables due
- Academic class session or consulting project (course dependent)

NOTE: All pre-travel, travel, and post-travel dates are mandatory

SHORT-TERM PROGRAMS TEAM



Elise Beaudin

Director



Renée Graham

Assistant Director



Alex Nesbeda

Senior Program
Manager



Meredith Dziuba

Program Assistant

MOB3540 Israel Start-up Strategy

Professor Peter Cohan



MOB 3540 Israel Start-Up Strategy
Professor Peter Cohan
Elective Abroad Information Session

PROFESSOR PETER COHAN

pcohan@babson.edu; x5912

- Lecturer of Strategy
- Founder and president, Peter S. Cohan & Associates, management consulting and venture capital
- Investor in seven startups, three of which were sold for over \$2 billion
- Author of 14 books
- *Forbes* columnist
- Featured in movie: *We The People: The Market Basket Effect*



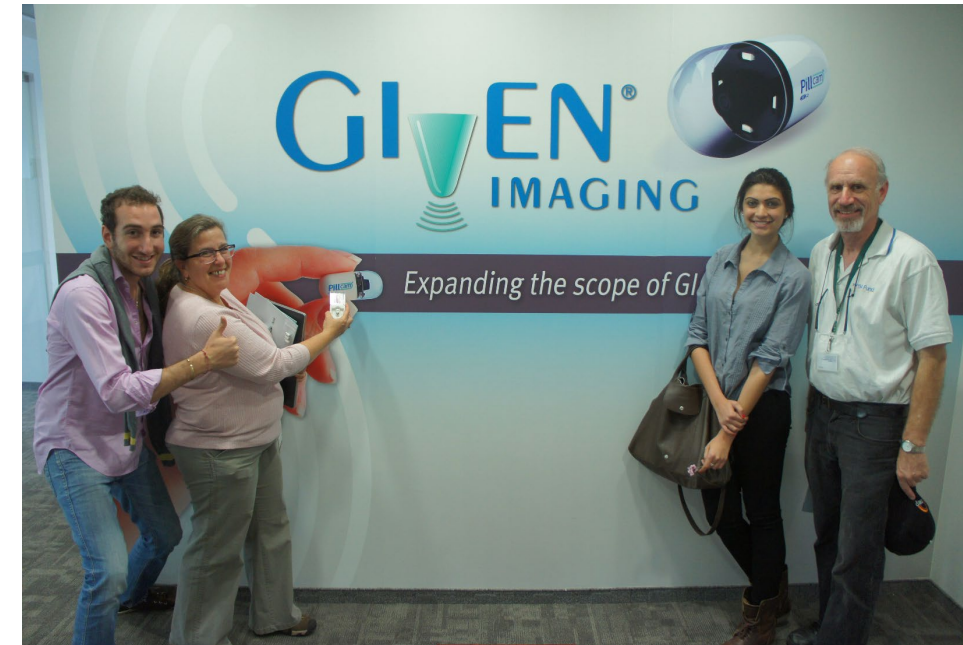
ISRAEL START-UP STRATEGY

Purpose

The purpose of this course is to provide students with an opportunity to understand the entrepreneurial ecosystem (EE) of Israel – the country with the world's highest number of NASDAQ-listed startups per capita.

Benefits

- To understand how Israel spurs startups
- To get a deeper understanding of Israel's business culture
- To meet Israeli entrepreneurs, business educators, government officials, and capital providers



ISRAEL START-UP STRATEGY

Pre travel academic sessions (required):

Friday, April 3, 2020 9:00 AM – 2:00 PM

Friday, April 17, 2020 9:00 AM – 4:00 PM

Travel Dates: May 20 - May 29, 2020 **(Israel)***

Course Wrap up session: Completed in country

Deliverables/Evaluation:

Presentations during pre-departure sessions (group) 20%

On-campus participation and professionalism (individual) 10%

On-site participation and professionalism (individual) 15%

On-site daily journals (individual) 20%

Post travel presentations (group) 35%



ISRAEL START-UP STRATEGY

Six Week Consulting Project:

- Israeli startups in startup incubators
- Engagement contract
- Weekly client and professor contact
- Final live presentation

Potential Company Visits:

- Check Point Software
- Cato Networks
- SolarEdge
- Mprest

Cities Visited:

- Tel Aviv
- Jerusalem



UG ISRAEL

ACADEMIC & LOGISTICAL QUESTIONS



Lead Faculty

- Professor Peter Cohan
- 781-239-5912
- pcohan@babson.edu



Program Manager

- Alex Nesbeda
- 781-239-5244
- anesbeda@babson.edu

HIS4619 Crossroads Manhattan

Professor Marjorie Feld

HIS4619 Crossroads Manhattan Summer Session I

Professor M. Feld

Pre-departure classes:
March 23, April 6, April 27
(all from 6-9 p.m.)

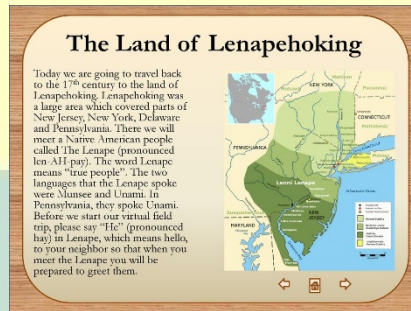
Travel: May 17- May 25, 2020
4-Credit Advanced Liberal Arts



HIS 4619: Crossroads Manhattan Course Requirements

- Presentation on your Neighborhood of Manhattan on 4/6: 15%
- Second Presentation on Manhattan on 4/27: 15%
- Five Journal Entries, 1-2 page thoughtful and smart online reflections on our Manhattan studies: 25%
- On-time attendance, participation, and respectful professionalism at all of our pre-departure sessions and at each of our destinations in Manhattan: 25%
- Final Project: My Manhattan, a 8-10 page historical analysis of one era and/or demographic, which will build on your two presentations and your journal entries, due June 13th by 5 p.m.: 20%

We stay in midtown. We will travel by subway. We will study old documents in archives. And we will walk extensively around the island of Manhattan and analyze its rich history.



We will learn about people of all gender identities and sexualities who have lived and worked in Manhattan: indigenous and immigrant people, enslaved and free, from all parts of the world.





To travel, to learn, to challenge yourself, to build community, join us in Manhattan in May!



UG MANHATTAN

ACADEMIC & LOGISTICAL QUESTIONS



Lead Faculty

- Professor Marjorie Feld
- 781-239-5334
- mfeld@babson.edu



Program Manager

- Alex Nesbeda
- 781-239-5244
- anesbeda@babson.edu

EPS3509 Entrepreneurship New Ventures in Fashion - London

Professor Caroline Daniels

ENTREPRENEURSHIP NEW VENTURES IN FASHION

LONDON - Prof. Caroline Daniels

- Explore Global Business Models in Fashion
- Facilitate an appreciation of Challenges to New Ventures and Corporate Innovation in Fashion
- Provide undergraduate students an opportunity to examine the current eco-system and value chains of the Global Fashion Industry –
 - Market Trends, Sources of Design, Operations
- Enable students to directly interact with Fashion executives and Entrepreneurs
- Fashion & Environment
 - Challenges & Leadership
- Further Explore & Define Who You Are and How you can develop your entrepreneurial opportunity in Fashion



Learning Objectives

Entrepreneurial Thinking and Acting: Students will participate in a “Design Challenge” that requires them to create, identify, assess, shape, and act on opportunities in an unfamiliar social context within a short timeframe.

Social, Environmental, and Economic Responsibility: Students will make decisions about how to execute the design challenge by assessing in real-time an awareness of relevant stakeholders and ethical considerations pertaining to matters of creating social, environmental, and economic value.

Self and Contextual Awareness: Students will meet with London Design students and have cross-cultural opportunities to learn about their respective similarities and differences.

Functional Depth with Integrative Ability: Students will be asked to draw upon their own functional knowledge and multiple functional skills and perspectives to execute the design challenge project for the course.

Managing in a Global Environment: Students will be exposed to a variety of complex decisions during site visits and informal conversations about recognizing, evaluating, and managing complex global opportunities in the UK and abroad.

Leadership and Teamwork: Student will participate in a fast-paced, interactive design challenge with international students in a temporary work team that will require collaborative work and effective leadership.



Topics	Readings	Assignments
Welcome & Class Overview	Business of Fashion	Critique Article - short
Fashion Business Models Strategy, Mgmt, Operations	Future Trends Disrupting Fashion Industry	Issues and Decisions
Fashion in Context Global Challenges, Influences & Opportunities	Case Discussion Company Visit Briefing	Write&Analyze Short Case - London Fashion Company
Scope Project	Research	Presentation



Date	Agenda	Deliverable
Weeks T-8 to T-0 4 April to 16 May	Prepare to visit London: Learn about British & Global Fashion Culture in London Learn about how to find niche markets and develop opportunities Research fashion markets that are underserved	Weekly assignments for getting to know , London, and British and Global Fashion Culture in London, Underserved niche explorations
Fri. April 17 2020 9am-Noon	Pre-departure briefing #1 (in person or WebEx) Introduction, Orientation Discussion, Course Overview, Finding Market Niches and Customer Opportunities Framework, Collaboration with London College of Fashion	Prepare for discussion by completing assignments on Canvas
Week T-3 Fri. April 24 9am-Noon	Pre-departure briefing #2 (in person or WebEx) Pre-work Area of Interest & Discussion Topics from Briefing #1 Review trip logistics and final preparations	Prepare for discussion by completing assignments on Canvas
Day 0 Sun. May 17	Depart for London, England	Depart no later than this day – if your schedule allows for an earlier departure, please do to help you adjust to the time difference!
Day 1 Mon. May 18	Course Introduction Researching Entrepreneurial Market Niches in the Global Fashion Industry London Fashion Photo Scavenger Hunt	Make use of London Fashion Map – Fashion Info Scavenger Hunt Early Dinner
Day 2 Tues. May 19	Visit Victoria & Albert Museum Fashion Visit London College of Fashion – Center for Sustainable Fashion Discuss - Creating economic and social values – challenges to the Global Fashion Industry	Project Scope Progress Report Your Choice – Your Directions New Venture/Existing Company Position
Day 3 Wed. May 20	Company Visit 1 – Stella McCartney Fulham Road, Kings Road, etc. Company Visit 2 – Marks & Spencer	Fashion Company Analysis – Case London Theatre Experience
Day 4 Thurs. May 21	Company Visit 2 – Environmental Innovation Focus Design Exercises w/London College of Fashion	Fashion Company Analysis – Student Selection
Day 5 Fri. May 22	Design Testing w/ London College of Fashion Develop Design Challenge Final Presentations	Business Model Decisions & Issues
Day 6 Sat. May 23	Reflection Design Presentations & Relevance for Future Course Debriefing Closing Dinner and Celebration	Final Presentation Celebrate Dinner at Queen's Club, Private Club
Day 7 Sun. May 24	Return to Boston or continue travel on your own	Share Pictures London Fashion Experience



Meghan with some of Smart Works' clients



Purveson Newsome, digital picture editor & content producer



Thalia Metellios, junior fashion assistant



UG UNITED KINGDOM – FASHION ACADEMIC & LOGISTICAL QUESTIONS



Lead Faculty

- Professor Caroline Daniels
- 781-239-0000
- cdaniels@babson.edu



Program Manager

- Renée Graham
- 781-239-4536
- rgraham@babson.edu

Glavin Office of International Education

Renée Graham & Alex Nesbeda

Short-Term Programs

BABSON ELECTIVES ABROAD/AWAY

Application Process

Important Dates & Deadlines

Financial Considerations

Student Financial Services

Q&A



WHAT'S NEXT

GET READY TO APPLY

Brochure Page

- Review details on brochure page
- Ensure course fits into your academic plan

Dates

- Check your calendar
- Discuss travel dates with all 'shareholders'

Passport

- Check the expiration date (>6 mo. post travel)
- Apply for a (new) passport

Visas

- Research your visa requirements

NOTE: You do not need a passport or visa for an Elective Away



BEGIN THE CONVERSATION

WELLNESS ABROAD & AWAY

**Dietary
Restrictions &
Allergies**

**Housing,
Academic & Other
Accommodations**

**Physical, Mental
Health & Other
Related Needs**

**Diversity &
Inclusion**



WELLNESS ABROAD: SPECIAL NEEDS & ACCOMMODATIONS

Do you:	What to Do
>> Have a food allergy, intolerance, or other dietary restriction?	Meet with your Program Manager to discuss food options in country and any questions or concerns you may have.
>> Wish to request housing, academic, or other accommodations from the Office of Accessibility Resources?	You must have completed the Short-Term Program Accommodation Request Form prior to enrollment in the course
>> Have any physical, mental health, or other medically related needs?	Consult with your health care provider and, if needed, speak with your Program Manager & Course Administrator about any questions you may have or any accommodations you might need on the course.
>> Want to learn more about diversity and inclusion abroad?	Visit our Diversity & Inclusion page to learn more about: students with disabilities abroad, multicultural students abroad, religion & spirituality abroad, women abroad, athletes abroad, and LGBTQ+ students abroad.

BABSON ELECTIVES ABROAD

Electives Abroad at Babson are short-term courses that combine classroom instruction on the Babson campus with company site visits, cultural excursions, and hands-on experiences abroad.



Led by Babson faculty, these courses also include in-country lectures given by partner school faculty and distinguished guest speakers. The academic content for these courses is diverse and specialized, ranging from corporate social responsibility in Malaysia to analyzing plays in London to consulting with startups in Paris. These elective courses are offered to students during academic breaks in November, January, March, and May.

www.babson.edu/ug-bea



Course Offerings



Application Process



Policies and Handbooks



Preparing to Go



Coming Home



Information Sessions



FAQs



Financing Your Experience



While Abroad



Resources

ECN3677 Regional Economies-Prospects and Tensions in Latin America's Southern Cone (Outgoing Program) ★ Featured:



Locations: Buenos Aires, Argentina; Montevideo, Uruguay; Panama City, Panama; Punta del Este, Uruguay

Program Terms: March Break

Restrictions: Babson applicants only

Budget Sheets: March Break

Apply Now

Dates / Deadlines:

Term	Year	App Deadline	Decision Date	Start Date	End Date
March Break	2020	09/29/2019	10/02/2019	03/13/2020	03/22/2020

Fact Sheet:

Class Status:	Undergraduate	Program Type:	Elective Abroad
Language(s) of Instruction:	English	Eligible Populations:	Junior, Senior, Sophomore
Housing Options:	Hotel/Hostel	Pre-requisites:	ECN 2300 or ECN 2000, See Below
Academic Highlights:	Cultural Studies, Economics	Program Advisor:	Alexandra Nesbada

Program Description:

[Home](#)[Dates](#)[Academics](#)[Logistics](#)[Finances](#)[Contact](#)[Testimonials](#)

ECN 3677 Regional Economies-Prospects and Tensions in Latin America's Southern Cone



Joseph Ricciardi, Associate Professor
Economics Division

March Break 2020
Uruguay & Argentina

SUMMER 1ST SESSION IMPORTANT DATES

	Initial Application	Rolling Application
Application Opens	September 5, 2019	October 7, 2019
Application Closes	September 29, 2019	February 2, 2020
Placements Sent	October 2, 2019	Monthly Basis February 5, 2020 (Final)
Confirm Placement & Submit Materials	October 13, 2019	Monthly Basis February 12, 2020 (Final)
Final Payment DUE	February 12, 2020	

CONFIRM/DECLINE YOUR PLACEMENT

ELECTIVES ABROAD & AWAY

Commitment Process

A step-by-step guide

01

Log In

to the
Education
Abroad Portal

02

Commit

or Decline
Placement

03

Review

Dates & Policies
Clear Calendar
of Conflicts

04

Complete

All Online
Commitment
Materials

05

Pay

\$500 Deposit

BEFORE Commitment Deadline

HOW MUCH WILL MY ELECTIVE ABROAD **COST?**

PROGRAM
FEE

+

BABSON
TUITION

+

TRAVEL &
MEALS

-

GRANTS &
SCHOLARSHIP

Estimated Total Cost: \$X,XXX + Tuition (4 credits)

Student Financial Services Frequently Asked Questions

Aimee Yorsaner

Associate Director,

SFS Counselor for Students with Last Names H-N

WINTER & SUMMER PROGRAMS

Program Fee (Glavin)

- Any deposit to confirm a student's enrollment in the course, as well as the remaining balance of the program fee, is paid directly by the student to the **Glavin Office**.

Tuition (SFS)

- Tuition is paid directly to **SFS** and is billed at the 2019-2020 credit rate (\$1,644 per credit). Each Elective Abroad is 4 credits.
- Winter and summer tuition is separate from fall and spring tuition charges, however, you may qualify for a tuition adjustment in a future year.

STUDENT FINANCIAL SERVICES

Scholarships

- Students who receive a full-tuition scholarship can use a portion of their scholarship to pay for their tuition cost.

Grants

- Education Abroad Grants in the amount of \$2,000 are awarded to students receiving need-based Babson Grants and full-tuition scholarships (*cumulative limit is \$4,000*).

Loans

- Students can choose to borrow loans to help cover expenses.

Your Financial Plans

- To discuss your specific financing plans or budgeting for an Elective Abroad Course, please contact Student Financial Services.

SFS CONTACTS



A – G

Judy Mascari

jmascari@babson.edu



H – N

Aimee Yorsaner

ayorsaner1@babson.edu



O – Z

Shannon James

sjames@babson.edu



General Inquiries

SFS@babson.edu

Q&A