



HIS 4615 City as Text: Mapping Cultural Histories  
in Barcelona and Madrid  
Professor Jenny Rademacher  
Elective Abroad Information Session

# Meet the Faculty

**Professor Rademacher** teaches a wide range of interdisciplinary and courses on the history, politics, literature, and film of Spain, Latin America, and the Latino experience within the U.S. She holds a Ph.D. in Spanish Literature from University of Virginia, an M.A. in International Affairs and Economics from Johns Hopkins University's School of Advanced International Studies (SAIS), and a B.A. from Harvard University. She has published extensively on contemporary Spanish literature, film, and cultural studies.

Contact: [vrademacher@babson.edu](mailto:vrademacher@babson.edu)





# City as Text: Mapping Cultural Histories

This course is framed as “City as Text” because the city becomes our laboratory and our classroom - an extended text not limited to what is housed in a library; rather we will learn first-hand through direct encounters with each city’s public places and often more hidden histories. Each day will provide a structured exploration of the city as socio-cultural system.



# Learning through Doing

In this immersive course, we will delve critically into how each city has sought to market or cultivate its carefully constructed image or “brand”, and what constitutes genuine tradition versus touristic or nationalistic myths. We will study these cities as “urban imaginaries,” that is as spaces defined both by their “imagined” identities and by very real historical and social forces that converge to shape and contest these representations.





# Learning by Exploring

In this course, we consider the social and political history by actively examining the characteristics and innovations of Spain's most iconic cities – including art, architecture, urban design, film, music, and cultural events. Students collaborate in small teams to explore designated sectors as social scientists – closely observing the design of neighborhoods, the social dynamics, economic environment and infrastructure, challenges and innovations.



## Learning by Connecting

- In this course, we meet with leading figures in innovation, design consultancies, writers, architectural firms, marketing and branding companies, among others.
- We create networks with new contacts in Spain and build new connections with other Babson students.





## What we **DON'T** do in this course

- Spend a lot of time in the classroom
- Listen to long lectures
- Stay in the touristic center and off the beaten path



# Deliverables

- Pre-departure sessions, with assignments
- Two group presentations in Spain
- Journal entries in Spain based upon field studies
- Sector Challenge/Analysis for Course Portfolio



## Benefits? What Students Have to Say

“I don’t think I will ever look at a city the same way again. This course has given me tools not just to learn about Barcelona and Madrid, but to apply them for the rest of my life. All of the work felt relevant and helpful to what we were learning.”

“I liked the exploring as learning part the most. [...] Assignments really immersed us in the neighborhoods visited. [...] The interactive learning, the field studies, presentations rather than tests. [...] The fact that that the course allowed me to explore Spain by actually traveling and walking around the city was amazing.”

“This course was SO hands on. We would read an article or two and then go see it and experience it ourselves, which was amazing. I wish all classes could be like this one.”

“I really liked the amount of free time to do our case studies and bond with our classmates. It created a fantastic atmosphere.”

# APPLICATION QUESTIONS

1. Pre Requisites
2. Course Interest
3. Travel Experience/Spain
4. Global Citizenship
5. Personal Statement





# Glavin Office of Multicultural & International Education

**Renée Graham**

Assistant Director, Short-Term Programs

# BABSON ELECTIVES ABROAD

Short-term, faculty-led courses • Advanced Liberal Arts and Advanced Electives (4 credits)  
1-3 weeks abroad • No min. GPA

## Fall Semester

- **HUM:** Postmodernism: Future Culture (Dubai)

## Winter Session

- **LIT:** Play, Performance, Politics: The London Stage (United Kingdom)
- **EPS:** Culture & Opportunities in Japan

## Spring Semester

- **ECN:** Regional Economies—Prospects and Tensions in Latin America's S. Cone (Uruguay & Argentina)
- **HIS:** Social Responsibility in Malaysia & Thailand

## Summer 1<sup>st</sup> Session

- **MOB:** Start-up Strategy in Israel
- **HUM:** Mapping Cultural Histories in Spain
- **HIS:** *Crossroads Manhattan (Manhattan, USA)*



# INTERNATIONAL CONSULTING EXPERIENCE

## Earn academic credit through consulting for an international company sponsor

Sophomore, Junior, or Senior • 4-credit Advanced Elective

Spring Semester 2019 • Travel over Winter Break to Lisbon, Portugal

Completion of or Fall 2018 enrollment in ASM 3300



## Sample Project Scopes

- Marketing plan development
- Marketing strategy/analysis
- Industry analysis
- Business development
- Benchmark/Competitive analysis
- Internet-related projects

# 2018-19 MARCH AND MAY SHORT-TERM PROGRAMS INFO SESSIONS

## Manhattan Elective Away

Wednesday, September 5th  
5:00 PM in Trim 201

## Israel Elective Abroad

Monday, September 10th  
4:00 PM in Trim 202

## International Consulting Experience

Tuesday, September 11th  
5:00 PM in Olin 225

## Spain Elective Abroad

Tuesday, September 11th  
6:00 PM in Reynolds 241

## Malaysia / Thailand Elective Abroad

Wednesday, September 12th  
4:00 PM in Trim 202

## Uruguay / Argentina Elective Abroad

Wednesday, September 12th  
5:00 PM in Trim 201

GLAVIN OFFICE  
OF MULTICULTURAL &  
INTERNATIONAL EDUCATION



Initial Applications OPEN:  
Thursday, September 6th  
12:00 PM ET

Initial Applications CLOSE:  
Sunday, September 23rd  
11:59 PM ET

[www.babson.edu/educationabroad](http://www.babson.edu/educationabroad)  
[electivesabroad@babson.edu](mailto:electivesabroad@babson.edu)

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INTERNATIONAL EDUCATION

# 2018/19 UG Information Sessions



# BABSON ELECTIVES ABROAD/AWAY

## Pre-Travel

- Academic class sessions
- Glavin Office orientation

## Travel

- 1-3 weeks abroad
- Classes, cultural & company visits

## Post-Travel

- Deliverables due
- Academic class session or consulting project (course dependent)

NOTE: All pre-travel, travel, and post-travel dates are mandatory

# SHORT-TERM PROGRAMS TEAM



**Elise Beaudin**  
Director



**Renée Graham**  
Assistant Director



**Alex Nesbeda**  
Program Manager



**Meredith Dziuba**  
Program Assistant

# BABSON ELECTIVES ABROAD/AWAY

Application Process

Important Dates & Deadlines

Financial Considerations

Q&A





# BEFORE YOU APPLY

## Passport

- Check the expiration date (>6 mo. post travel)
- Apply for a (new) passport

## Brochure Page

- Review details on brochure page
- Ensure course fits into your academic plan

## Visas

- Research your visa requirements

## Dates

- Check your calendar
- Discuss travel dates with all 'shareholders'

# WELLNESS ABROAD

Consider your learning style, physical, and mental health needs as you think about the following:

**Course Travel**

**Transitions**

**Deliverables**

**“Me” Time**

# BABSON ELECTIVES ABROAD

## Learning Center

- Submit [Short-Term Program Accommodation Request Form](#)
- Mary Powell, 781-239-5509, [learningcenter@babson.edu](mailto:learningcenter@babson.edu)
- Hollister Hall, First Floor

## Glavin Office

- Program Manager, email
- 781-239-4536/5244
- Hollister Hall, 2<sup>nd</sup> floor

## Wellness Center/ Health Services

- [Health and Wellness Website](#)
- Park Manor South Annex , 781-239-6200
- Hollister Hall, First Floor 781-239-6363

## Physician/Counselor

- Discuss the course requirements/travel with your provider
- Establish/review self care plan



## BABSON ELECTIVES ABROAD

Electives Abroad at Babson are short-term courses that combine classroom instruction on the Babson campus with company site visits, cultural excursions, and hands-on experiences abroad.



Led by Babson faculty, these courses also include in-country lectures given by partner school faculty and distinguished guest speakers. The academic content for these courses is diverse and specialized, ranging from corporate social responsibility in Malaysia to analyzing plays in London to consulting with startups in Paris. These elective courses are offered to students during academic breaks in November, January, March, and May.



Course Offerings



Application Process



Policies and Handbooks



Preparing to Go



Coming Home



Information Sessions



FAQs



Financing Your Experience



While Abroad



Resources

[www.babson.edu/ug-bea](http://www.babson.edu/ug-bea)

### Program Description:

Home

Dates

Academics

Logistics

Finances

Contact

Testimonials

### HUM 4615 The City as Text: Mapping Cultural Histories in Barcelona and Madrid



Jenny Rademacher, Ph.D.  
Associate Professor, Hispanic Literature and Cultural Studies  
Director, Languages and Global Cultures

Summer Session I - 2019  
Spain

Apply Now

# IMPORTANT DATES

	<b>Initial Application</b>	<b>Rolling Application</b>
<b>Application Opens</b>	September 6, 2018	September 27, 2018
<b>Application Closes</b>	September 23, 2018	January 27, 2019
<b>Placements Sent</b>	September 26, 2018	Monthly Basis January 30, 2019 (Final)
<b>Confirm Placement &amp; Submit Materials</b>	October 8, 2018	Monthly Basis February 10, 2019 (Final)
<b>Final Payment DUE</b>	<b>February 10, 2019</b>	

# CONFIRM YOUR PLACEMENT

**Login to**  
[educationabroad.](http://educationabroad.babson.edu)  
[babson.edu](http://babson.edu)

**Complete online**  
submissions by the  
deadline

**Submit \$500 non-**  
refundable deposit

## Have ready:

- **Medical Insurance Information**
- **Passport Information & Submission**
- **Visa Requirements**
- **Resume Submission**



# HOW MUCH WILL MY ELECTIVE ABROAD **COST?**

PROGRAM  
FEE

+

BABSON  
TUITION

+

TRAVEL &  
MEALS

-

GRANTS &  
SCHOLARSHIP

**Estimated Total Cost: \$2,400 + Tuition (4 credits)**

# Student Financial Services Frequently Asked Questions

**Aimee Yorsaner**

**Senior Assistant Director, SFS Counselor for  
Students with Last Names H-N**

# Costs

Item	Amount	Notes
<b>Program Fee</b>	<b>\$2,400</b>	<ul style="list-style-type: none"> <li>• Included: Accommodations, breakfast, ground transportation, planned program meals and cultural excursions.</li> <li>• Not included: Tuition, additional meals, and personal expenses.</li> <li>• Payment: The program fee is paid to the Glavin Office.</li> </ul>
<b>Babson Tuition</b>	<b>4-credits</b>	<ul style="list-style-type: none"> <li>• Summer tuition is paid directly to SFS and is billed at the 2018-2019 credit rate (\$1,597 per credit).</li> <li>• Each Elective Abroad is 4 credits.</li> <li>• Summer tuition is separate from fall and spring tuition charges, however, you may qualify for a tuition adjustment in a future year.</li> </ul>
<b>Travel &amp; Meals</b>	<b>\$1,900</b>	<ul style="list-style-type: none"> <li>• Estimated Travel (Flight): \$1,200</li> <li>• Estimated Meals: \$500</li> <li>• Estimated Incidentals: \$200</li> </ul>
<b>Grants &amp; Scholarships</b>		Contact SFS for more information
<b>Estimated Total Cost: \$4,300 + Tuition (4 credits)</b>		

# STUDENT FINANCIAL SERVICES

## Program Fee (Glavin)

- Any deposit to confirm a student's enrollment in the course, as well as the remaining balance of the program fee, is paid directly by the student to the **Glavin Office**.

## Tuition (SFS)

- Tuition is paid directly to **SFS** and is billed at the 2018-2019 credit rate (\$1,597). Each Elective Abroad is 4 credits.
- Summer tuition is separate from fall and spring tuition charges, however, you may qualify for a tuition adjustment in a future year.



# STUDENT FINANCIAL SERVICES

## Scholarships

- Students who receive a full-tuition scholarship can use a portion of their scholarship to pay for their tuition cost.

## Grants

- Education Abroad Grants in the amount of \$2,000 are awarded to students receiving need-based Babson Grants and full-tuition scholarships (*cumulative limit is \$4,000*).

## Loans

- Students can choose to borrow loans to help cover expenses.

## Your Financial Plans

- To discuss your specific financing plans or budgeting for an Elective Abroad Course, please contact Student Financial Services.

# SFS CONTACTS



**A – G**

**Somaly Heang**  
**sheang@babson.edu**



**H – N**

**Aimee Yorsaner**  
**ayorsaner1@babson.edu**



**O – Z**

**Shannon James**  
**sjames@babson.edu**



**General Inquiries**  
**SFS@babson.edu**

# ACADEMIC & LOGISTICAL QUESTIONS



## **Lead Faculty**

- Professor Jenny Rademacher
- 781-239-4506
- [vrademacher@babson.edu](mailto:vrademacher@babson.edu)



## **Course Manager**

- Renée Graham
- 781-239-4536
- [rgraham@babson.edu](mailto:rgraham@babson.edu)