SDA Bocconi

Bocconi School of Management

SDA BOCCONI SCHOOL OF MANAGEMENT

FULL-TIME MBA PROGRAM – FALL TERM 2016

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Nomination deadline: April 29, 2016

Minimum Toefl Score 95-100

About the University and the School of Management

Università Bocconi is a private research university located in the heart of Milano, the leading Italian university in business and economics, with a high standing in major international rankings. Established in 1902, Università Bocconi has since made contributions to economics, business administration and legal studies through a spirit of independence, pluralism, exchange of ideas, constant research and critical pragmatism. Bocconi teachers and students are proud to be part of its history and this pride lasts a lifetime.

Since 1971, SDA Bocconi School of Management has been engaged in the training of executives with an international approach. The vision of empowering talent to meet the future is present throughout the School's offerings, from executive and custom programs to MBA and Masters. The goal is the development of individuals, companies, institutions and economic systems through the creation of value and knowledge.

Milano: where you learn – where you live. An International MBA in Milano means the best mix of style, innovation, leisure, people and places. Milano will be your campus - a city at the center of the European industrialized belt and of Italian business and finance. The hub of fashion, creativity and design, with a great potential for contacts and careers.
You will discover its historical monuments and its landmarks, its financial and fashion districts, its renowned football clubs and its taste for food and wine, all in your everyday life. And, perhaps to your surprise, you will experience the joy of skiing in the Alps, swimming in the Mediterranean Sea or sightseeing in Venice, Rome or other major European capitals, all less than 3 hours from the School.

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Program strengths

Relational Cocoon: Intensive classroom activity, **small classes** (40-45 participants in each class); strong student interaction; **cross cultural exchange**. The program demands a heavy investment in relationships and a commitment to cooperation and team-oriented work. This environment results in **bonds** built with classmates and faculty.

International Class: Over **76%** of SDA Bocconi MBA students come from **30+ different countries**.

Strategic Location: An International MBA in Milano means the best mix of **style, innovation**, leisure, people and places. Milano will be your campus - a city at the center of the **European industrialized belt** and of Italian **business and finance**. The hub of **fashion,** creativity and **design**, with a great potential for contacts and careers.

Cultural Development: You will widen your interests and catch the opportunity to immerse into Italy's unparalleled **wealth of cultural heritage**. You will open your horizons and absorb the **educational power of the arts**.

Class Profile

Average age: 29; average work experience: 5; 76% international students

Career Services

- Exchange students have access to all Career Service activities except for the CV Book (printed in Summer) and individual Career Coaching
- **Our permanent recruiting season takes place in the Fall Term**

Teaching language

English

Housing

An external consultant supports students in finding accommodation. No on-campus housing.

Estimated cost of monthly living expenses

housing	€ 600 - 900
meals	€ 450
transport	€ 100
other expenses	€ 350
total	€1,500 – 1,800

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2016 Fall Term Dates (tentative)

- **Orientation and intensive Italian Language course (not mandatory)** August 30 – September 3
- **Classes – Block 1** September 5 – October 7
- **Classes – Block 2** October 10 – November 11
- **Arrivederci Week (mini electives)** November 14 – 18

2016 Course Offer (tentative)

In **Block 1** students will be able to choose one of the following concentrations:

Finance and Financial Institutions	*Contact hours*
Structured and Project Finance	15
Real Estate Investments	15
Mergers & Acquistion	15
Derivatives in Corporate Finance	15
The Practice of Finance	15

Innovation, Product Development, Execution	*Contact hours*
Strategy Execution	15
Management and Organisation of New Product Development	15
Ideating and Launching New Products	15
Innovating in the Global Landscape	15
Product and Service Design and Engineering	15

In **Block 2** students will be able to choose one of the following concentrations:

Private Equity, Entrepreneurship and Renewal	*Contact hours*
Change & Organizational Renewal Strategies	15
Private Equity	15
Corporate Entrepreneurship	15
Entrepreneurial Finance	15
Managing M&A	15

Customer Marketing and Social Media	*Contact hours*
Pricing	15
Brand Management	15
Retail and Channel Management	15
Non-Market Strategies	15
Digital Strategy	15

A dedicated beginner **Italian language course** is offered throughout the whole duration of the exchange period for a total of 3 hours per week.
Upon the student's request the course can be graded for credit.